

Event Details:

Wednesday, October 16, 2013
5 - 7 pm Eastern
Dorsey & Whitney LLP (CBS Building)
51 W 52nd Street
(near 6th Avenue)
New York, NY

SIIA Members: FREE

Non-SIIA Members: \$25 (*Not a SIIA member?* [Learn more & join here !](#))

Join us for the second event at this new time for education-focused companies in (or visiting) the NYC metro area.

Get the practitioner's perspective of impact of social media and how it is changing the nature of how we envision the products we create and distribute, and how our customers are using it in teaching and learning. We'll provide networking time, food and drink, prior to and after the presentation.

Our program chair, Farimah Schuerman, will moderate an interactive discussion with invited speakers. Speakers will be announced soon.

Note: This is an in-person event only. Our host, Dorsey & Whitney LLP, and sponsor, DeSilva + Phillips, will provide beverages and food.



REGISTER NOW

By clicking the above link, you will be directed to a registration page. If you have previously registered for an SIIA event, please login with the profile you created. If this is your first SIIA event, please click the sign up as a new contact link. For any questions, please contact Liderby Portorreal (Lportorreal@siia.net), SIIA Education Division Program Manager.

SIIA's Education Division represents and supports developers of educational software applications, digital content, online learning services, and related technologies across the K-20 sector. SIIA provides leadership, industry advocacy, critical market information, and a forum for connecting and shaping the software & digital content industry. **For further information or to become a member, contact Eric Fredell at efredell@siia.net or 202-789-4464.**