

On January 26, the Software & Information Industry Association held the second in the series of free postsecondary webcasts, When eLearning Goes Mobile. Ed tech executives and education leaders offered insights on the booming trend to wireless and handheld devices.

### **Description:**

Mobile learning is a key growth area in the postsecondary market. This webcast will provide actionable information about mobile devices, and the challenges and opportunities of implementing a mobile learning environment. Industry experts will be on hand, joined by an education leader who has implemented mobile learning at her institution.

MODERATOR: Robert Iskander, CEO and Founder of EduTone

### **PANELISTS:**

- Karla Berry, Dean, School of Media and Communication at National University
- Supra Manohar, Executive Vice President at Emantras
- Bill Zobrist, Director, Emerging & Online Product Strategy at Pearson

{youtube}5Jr3FwZvemk{/youtube}

Articles on Mobile Learning from panelists Supra Manohar and Bill Zobrist will appear in SIIA's upcoming publication, The Experts' Guide to the Postsecondary Market. To signup for publication updates and to download the free pre-publication sampler, please visit: <http://bit.ly/siiaguidesampler>