

**WEBCAST:** Profiting from Public Domain Data

**DATE:** June 11, 2013

**LOCATION:** Webcast

**TIME:** 12:00 PM - 1:00 PM Eastern Time

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## Overview

Yes, you can make money selling data that you can obtain for free from government sources. While opportunities abound, the playing field has become more crowded and customer expectations continue to grow. This session will profile some of the most successful data products built on public data, as well as some disruptive new market entrants. We'll identify critical success factors and best practices for building profitable product that are built wholly or in part on public domain data.

**Presenter**



Russell Perkins,  
Founder & Managing Director,  
InfoCommerce Group, Inc.



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