



INFO Local: Boston Chairs: **Kathy Greenler Sexton**, SIIA Content Division and **Roger Wilson**, CEO, NewMeetia

[October 8- Publisher Roundtable AND a Networking Happy Hour](#)

Join us on Tuesday, October 8 for a Publisher Roundtable AND a Networking Happy Hour. Come for one or both – but please join us in Boston – for a great networking opportunity for the SIIA SIPA/Content/ABM community.

- Publisher Roundtable from 2:00-5:30pm ET
- Networking Happy Hour from 6:00 -7:30 pm ET, followed by dinner.



[Register Now](#)

[Publisher Roundtable](#) - [SIIA/ SIPA/ ABM Members only](#)

2:00-5:30 pm ET, 281 Summer Street Boston, MA 02210

The Publisher Roundtable is a Three hour discussion for and by publishers, led by PaperClip President & CEO Andy McLaughlin, dedicated to some of the most pressing issues facing B2B Publishing Thought Leaders.

This event is only open to 20 individuals as it's designed to be an open forum discussion for free-form problem solving, innovative thinking and cutting-edge thoughts. We'll discuss issues such as:

- Mobile and the B2B Info World
- Video and B2B Delivery
- Content Communities
- User Generated Content
- Content Models on the Horizon

Today's B2B information business has never been more challenging. Join your peers across the industry as we examine the most pressing challenges facing you, your colleagues and your competitors. The answers and discussions are only available to the first 20 who react right now to this offer to hear what industry thought leaders have discovered.

[Networking Happy Hour/ Dinner](#) - [Open to Members and Non-Members](#)

6:00 -7:30 pm ET, [Papagayo](#) – 283 Summer St, Boston, MA 02210

Following the Publisher Roundtable there is a Networking Happy Hour for all members of SIPA / ABM and SIIA Content Division. We will gather in [Papagayo](#) , Boston's newest and hottest

Mexican Restaurant and Tequila Bar.



[Register Now](#)

About the Boston Publisher Roundtable AND Networking Happy Hour

Moderator: Andy McLaughlin, President & CEO of PaperClip Communications and is member of the SIIA and serves on the Boards of its ABM and SIPA divisions.

Save the Dates:

- [December 18th](#)

If you have any questions about INFO Local: or have difficulties registering for any of our events, please contact [Jenny Hansen](#)

INFO Local: is jointly produced by the SIIA's SIPA and Content Divisions and our goal is to help you connect all talented professionals through great local networking events from the many and diverse companies in our industry (media companies, publishers and information services companies as well as the many technology and service companies that serve them).