



INFO Local: Los Angeles Chairs: **Jenny Hansen**, SIIA Content Division and **Bob Coleman**, Founder of Coleman Publishing

Upcoming Events

November 12

- Time: 12:00 PM- 2:00 PM PT
- Location: Don José Mexican Café, 2681 W La Palma Ave, Anaheim 92801
- [Register](#)

INFO Local: Los Angeles is heading south to Orange County! Info Local is a great way for area marketers, publishers, and content providers to discuss new ideas (and warn about the ones that flopped), tap into each other's resource networks, and follow wherever the conversation takes us. During this informal networking lunch, you'll have the opportunity to discuss topics like webinars, subscription pricing, auto-renewals, use of social media – or other topics that are currently in the forefront.

[There's no cost to register](#) and participants pay their own way. [Register Now](#) .

If you have any questions about INFO Local: or have difficulties registering for any of our events, please contact [Jenny Hansen](#) . INFO Local: is jointly produced by the SIIA's SIPA and Content Divisions and our goal is to help you connect all talented professionals through great local networking events from the many and diverse companies in our industry (media companies, publishers and information services companies as well as the many technology and service companies that serve them).