

SIPA has the resources available to get you the information you need without leaving your place of work. We understand your business concerns and aim to deliver resources that will help you boost revenue and manage your business to control costs. Whether it is the latest marketing trends, or how to manage the modern workplace, our member resources are a resource to help you achieve your goals. This is a wealth of information for you to profit from; select one and let your journey begin.

- [*The Book of Models: The Innovators Guide to Monetizing Content*](#) – an e-book that describes how publishers can develop and execute new methods of generating revenue.
- [Sample Documents](#) – a series of model documents to help publishers manage their business.
- [Research Reports](#) – the archive of SIPA's past research.
- [Social Media](#) – the easiest way to stay connected.