

SIPA's mission is to help its niche media members increase profitability through a culture of learning and exchange among industry peers. Members benefit from opportunities to network, share with and learn from leaders in all areas of publishing – management, marketing, editorial, IT, Web and mobile design, fulfillment and printing, social networking and more.

Membership benefits include:

Best Practices – Research reports and expert articles, allow members to learn from experts and industry peers about creating, selling and delivering content.

Industry-focused Events – Get free or discounted rates to numerous meetings, conferences, events and webinars to boost your profits and increase your knowledge of the industry.

Networking – Meet potential business partners and expand your professional network through local chapter meetings and at national industry events.

Thought Leadership – Access the best thinking in specialty publishing, and help drive the conversation as the industry changes.

Free Legal Advice – Get two **free** hours of legal advice from the law firm of Sullivan Levine.

Insurance Credits – Eligible SIPA members get credit toward the libel insurance program from AXIS PRO

Industry News – SIPA's Daily News Alert provides industry insights direct to your mailbox every business day!

Association Awards – Enter our member-only SIPA awards recognizing the best specialty publishing.

[Join Now](#) ! Or [Contact Eric Fredell](#) for more information