

## News at ABM

Our goal is to keep you informed about all the important news and trends in the b-to-b media industry. With these resources, you'll find the essential news that interests you.

### Recent headlines

[Click here](#) to read ABM's most recent news items, updated every business day.

### MediaPace, the ABM blog

[Click here](#) for substantive, thoughtful analysis of the current trends in b-to-b media and business information, from ABM writers and guest essayists.

### News archives

[Click here](#) to access ABM's news search engine.

### Share your news

Please send news leads, press releases and industry links to [news@abmmail.com](mailto:news@abmmail.com) or contact Michael Moran Alterio at 212-784-6365.

### News by content category

[ABM](#) : News about ABM and how to get the most out of your membership.

[Deals](#) : Partnerships, strategic alliances and other financial news.

[Digital](#) : Online and electronic content, distribution, advertising, platforms and trends.

[Events](#) : Conferences, trade shows and other professional gatherings.

[Executive Moves](#) : Promotions, arrivals, departures, retirements and other personnel news.

[Government](#) : Regulations, lobbying, legislation, industry activism and advocacy.

[Industry](#) : Best practices, case studies, benchmarking and evaluation.

[Journalism](#) : News about business-to-business news.

[Launches](#) : New products and services, strategic rebranding, innovative initiatives.

[Mergers and Acquisitions](#) : Purchases, changes in ownership and large financial transactions.

[Print](#) : Traditional business magazine publishing.

[Recognition and Awards](#) : Honors, celebrations, competitions and other ways to highlight outstanding achievement.

[Research and Metrics](#) : Surveys, studies, tracking of industry and economic indicators and relevant numeric data.

[Technology](#) : The intersection of engineering and publishing, from printing press innovations to e-book production on tablets.

[Trends](#) : Forecasts, hot issues, historical analysis and reports on where the industry is headed.

