

SIIA, the only association bringing together all business segments in the software & information industry, provides its members the tools they need to understand and navigate the industry's changing landscape.

Programs

The Software & Information Industry Association's [Anti-Piracy](#) Division conducts a comprehensive, industry-wide campaign to fight software and content piracy. The pro-active campaign is premised on the notion that one must balance enforcement with education in order to be effective.

SIIA's [Public Policy](#) program aggressively promotes and protects the interests of its member companies in legal and public policy debates by working with state, federal and international policymakers, organizing grassroots activism and participating in landmark legal decisions. SIIA is the leading voice on key issues affecting the software and information industry, particularly with regards to electronic commerce and the digital marketplace.

The annual [Codie Awards](#) were established in 1986 so that the pioneers of the up-and-coming software industry could evaluate and honor each other's work. Since its inauguration, the Codie Awards program has carried forward the same vision - to showcase the software and information industry's finest products and services and to honor excellence for corporate achievement and philanthropic efforts.

The [Software Division](#) provides a neutral business forum for companies that develop the applications, services, infrastructure and tools that drive the software and services industry. The Division's programs support member business development through networking, partnerships, industry exposure and strategic insight on the issues and trends of the industry.

The [Content Division](#) provides a forum for companies that are in the business of publishing and distributing online content, or offer technologies and services that facilitate the distribution of information products.

SIIA's [Education Division](#) participates, shapes and supports the education industry by providing leadership, advocacy and critical marketing information to promote the success of education technology and content providers.

The [Financial Information Services Division](#) (FISD) provides a neutral business forum for exchanges, market data vendors, specialist data providers, brokerage firms and banks to address and resolve business and technical issues related to the distribution, management, administration and use of market data.

Resources

SIIA hosts a wide variety of [Events](#) throughout the year. SIIA's goal is to provide attendees with unique forums to help them stay current with business trends, public policy issues and technological developments in the industry; to meet with leading executives and exchange ideas and opinions; and to develop business relationships throughout the industry that help companies grow.

The **SIIA Store** is your source for reports, surveys, handbooks and how-to guides that help you in every aspect of making your software & information business successful and getting the edge on your competitors. And best of all -- many publications are free to members.

SIIA offers a number of free daily and monthly [eNewsletters](#) designed to give you a quick, informative, easy-to-scan update of all the news you need to stay informed.