

**For Immediate Release:**

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**SIIA Announces CODiE™ Award Winners for Education Technology Industry**

*29 Innovative Products Recognized for Industry Excellence*

**WASHINGTON, D.C.** (May 8, 2012) The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, announced the winners of the 2012 CODiE Awards in education technology during SIIA's annual Ed Tech Industry Summit. Overall, 29 winners were recognized for their products and services deployed specifically for the education technology market.

All of the education technology nominated products and services were first reviewed by a group of tech-savvy educators from across the nation, whose evaluations determined 128 finalists. SIIA members then reviewed these finalists and voted to select 29 CODiE Award winners, listed here by category, company, and product/service:

**Best Classroom Management System:**

Wowzers, Wowzers

**Best Corporate Learning/Workforce Development Solution:**

G-Cube Solutions, DBS Bank - Induction Program

**Best Cross-Curricular Solution:**

Gaggle, Gaggle

**Best Education Community Solution:**

ClassLink, Inc., ClassLink LaunchPad Virtual Desktop

**Best Education Game or Simulation (tie):**

Smarty Ants, Inc. Smarty Ants

Sokikom, Sokikom

**Best Education Reference Solution:**

ABC-CLIO, World Religions: Belief, Culture, and Controversy

**Best Educational Use of a Device-Specific Application:**

The McGraw-Hill Companies, Inc., Everyday Mathematics - ePlanner Deluxe with ePresentations and eToolkit

**Best Educational Use of a Mobile Device:**

BrainPOP, BrainPOP Featured Movie App

**Best Instructional Solution for Special Needs Students:**

Rethink Autism, Inc., Rethink Autism Website

**Best Instructional Solution in Other Curriculum Areas**

Learning.com, Digital Literacy Solution

**Best K-12 Course or Learning Management Solution**

McGraw-Hill Education, Networks: A Social Studies Learning System

**Best K-12 Enterprise Solution:**

My Learning Plan Inc., MyLearningPlan Enterprise Solution

**Best K-12 Instructional Solution:**

ExploreLearning.com, ExploreLearning Reflex

**Best Mathematics Instructional Solution:**

Apangea Learning, Inc., Apangea Math

**Best Postsecondary Course or Learning Management System:**

Blackboard Inc., Blackboard Learn, Release 9.1, Service Pack 6

**Best Postsecondary Enterprise Solution**

McGraw-Hill, Tegrity Campus (Lecture Capture Service)

**Best Postsecondary Instructional Solution**

Pearson, CourseConnect

**Best Professional Learning Solution for Education:**

School Improvement Network, PD 360 (version 5.0)

**Best Reading/English Instructional Solution:**

ePALS, Inc., In2Books

**Best Science/Health Instructional Solution:**

Discovery Education, Discovery Education Science Techbook

**Best Social Sciences Instructional Solution:**

TCI, TCI

**Best Student Assessment Solution:**

Archipelago Learning, Study Island Version 5.0

**Best Virtual School Solution for Students:**

Adaptive Curriculum, Adaptive Curriculum

Three top winners were also chosen during the awards ceremony:

### **Best K-12 Solution:**

Wowzers, Wowzers

### **Best Postsecondary Solution:**

McGraw-Hill, Tegrity Campus (Lecture Capture Service)

### **Best Education Solution (three-way tie):**

BrainPOP, BrainPOP Featured Movie App

Learning.com, Digital Literacy Solution

Discovery Education, Discovery Education Science Techbook

“This year’s winners reflect excellence and vision, and it was particularly exciting to see so much growth in our mobile and education gaming categories this year,” noted SIIA Vice President for the Education Division, Karen Billings. “I’m proud to congratulate these companies on their applications, products and services, and I look forward to seeing the impact they have on the K-12 and postsecondary markets.”

For more information about the CODiE Awards, visit <http://www.sii.net/codies/2012>

### **About SIIA**

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education, and intellectual property protection to more than 500 leading software and information companies. The **SIIA Education Division** serves and represents more than 180 member companies that provide software, digital content and other technologies that address educational needs. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. For more information, visit

[www.sii.net/education](http://www.sii.net/education)

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### **About the CODiE™ Awards**

The CODiE™ Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so that pioneers of the then-nascent software industry could evaluate and honor each other’s work. Since then, the CODiE Awards program has carried out the same purpose – to showcase the software and information industry’s finest products and services and to honor excellence in corporate achievement.