

For Immediate Release:

SIIA Communications Contact: Laura Greenback, 410.533.1943, lgreenback@siia.net

PR Agency Contact: Beth Dozier, 202.429.1883, bethdozier@rational360.com

SIIA Announces CODiE™ Award Winners for Business Software Industry

28 Winners Recognized for Industry Excellence

WASHINGTON, D.C. (May 10, 2012) The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, announced the winners of the 2012 CODiE Awards in business software categories during a special awards presentation yesterday held during the SIIA's annual All About the Cloud conference.

All of the business software nominated products and services were first reviewed by a field of software industry executives, whose evaluations determined 119 finalists. SIIA members then reviewed these finalists and voted to select 28 CODiE Awards Winners, listed here by category, company, and product/service:

Best Asset Management Solution:

Flexera Software, FlexNet Manager Suite for Enterprises

Best Business or Competitive Intelligence Solution:

Tableau Software, Tableau 6.1

Best Cloud Application/Service (tie):

Google, Inc., Google Apps for Government

Keynote Systems, Inc., Keynote Cloud Application Perspective

Scribe Software Corporation, Scribe Online

Best Cloud Infrastructure:

FireHost, FireHost Secure Cloud Hosting

Best Cloud Platform

Apprenda, Apprenda - v2.5

Best Collaboration/Social Networking Solution:

Gust, Gust

Best Content Management Solution:

LivePerson, Inc., LP Marketer

Best Database Innovation:

Tableau Software, Tableau 6.1

Best Document Management Solution:

SpringCM, SpringCM

Best Electronic Commerce Solution:

ShopVisible, LLC, ShopVisible Ecommerce

Best Financial Management Solution:

Xactly Corporation, Xactly Incent 7.2

Best Human Capital Management:

Solution Forte HCM Inc., Talent Acquisition Platform

Best Integration Solution (tie):

Operative, Operative.One

Pervasive Software - Integration Business Unit, Pervasive Data Integrator

Best International Data Protection Solution

Druva, Druva inSync Cloud

Best Marketing/Public Relations Solution

Marketo, Spark by Marketo

Best Mobile On-Demand Application

Citrix Online, Citrix® GoToMeeting® for iPad, iPhone and Android

Best Mobile Operations Management Solution

Good Technology, Good for Enterprise

Best Project Management Solution

Innotas, Innotas Project Portfolio Management (PPM)

Best Relationship Management Solution

Coveo, Coveo Insight Solutions for Customer Service

Best Security Solution

Venafi, Director

Best Software Development Solution

Coverity, Inc., Coverity Static Analysis 5.5

Best Supply Chain Management Solution

IQNavigator, Inc., IQNavigator.com

Best Systems Management Solution

BoxTone, BoxTone

Best Use of Open Source Technology

Jaspersoft, Jaspersoft Business Intelligence (BI) Suite

Best Web Services Solution

Dell Boomi, AtomSphere

“This year’s winners reflect excellence and vision in the business software market,” noted SIIA Vice President for the Software Division Rhianna Collier. “On behalf of SIIA, I’m proud to congratulate them on their success of their applications, platforms and products.”

For more information about the CODiE Awards, visit <http://www.siia.net/codies/2012>

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. The SIIA Software Division provides a forum for companies developing the applications, services, infrastructure and tools that are driving the software and services industry forward. For further information, visit www.siia.net/software

About the CODiE™ Awards

The CODiE™ Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so that pioneers of the then-nascent software industry could evaluate and honor each other’s work. Since then, the CODiE Awards program has carried out the same purpose – to showcase the software and information industry’s finest products and services and to honor excellence in corporate achievement.