

For Immediate Release

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**All-New Information Industry Summit to Showcase
Boldest Business Models, Products & Services**

*In NYC Jan. 30-31, SIIA's Summit will Help Media, Publishing & Info Services Executives
Navigate an Industry in the Midst of Unprecedented Change*

Washington, D.C. (December 6, 2012) – The [Software & Information Industry Association](#) (SIIA), the principal trade association for the software and digital content industries, today invited media to attend the 12th

annual

[Information Industry Summit](#)

, held Jan. 30-31, 2013 in New York City. The conference, which has been redesigned for 2013, will gather leaders from media, publishing, and information services companies, as well as technology and private equity organizations, to help them identify next-generation opportunities for growth and innovation.

With the theme “Breakthrough,” the goal of the Summit is to challenge information industry executives with fresh ideas, products and services to help them discover new opportunities and break into new markets. Presentations will spotlight leading executives as they discuss how their companies reinvented themselves, navigated risk and adopted new technologies to achieve dramatic growth in an ever-changing market. The Summit will also explore challenges and opportunities in an industry encountering unprecedented disruption, rapid fluctuations in customer expectations and behavior, and game-changing technological breakthroughs. Panels will also explore more specific topics such as the private equity landscape and the monetization of big data.

Other highlights of the Summit include the [Content CODiE Awards](#) , which honors the year's best products, and the [Pre views program](#)

, which introduces emerging content and content-technology companies set to revolutionize the industry and a Showcase that will be highlighting all the CODiE Finalists and PREVIEWS participants throughout the conference.

For more information or to register for the conference, members of the media should contact Beth Dozier at bethdozier@rational360.com.

WHO: Software & Information Industry Association (SIIA)

WHAT: Information Industry Summit

WHEN: January 30-31, 2013

WHERE: Pier Sixty (Chelsea Piers Sports and Entertainment Complex), New York City

For the complete Summit schedule, visit www.sii.net/iis/2013/schedule.asp

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. For further information, visit www.sii.net.

About the SIIA Content Division

The SIIA Content Division serves the media, publishing, information services and technology companies that drive the content industry. The Division is dedicated to helping its members successfully navigate the dramatic changes in content creation, business models and technology impacting the content industry. Our member companies create, publish and deliver content across all online, mobile and digital platforms; produce content-focused software applications and tools; develop enabling technologies; and offer services focused on the content industry. For more information, visit www.sii.net/content.

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