

For Immediate Release

SIIA Communications Contact: Laura Greenback, 202.789.4461, lgreenback@siia.net
PR Contact: Beth Dozier, Rational 360, 202.429.1833, bethdozier@rational360.com

SIIA CODiE Awards Announce 2013 Content Category Finalists

82 Content Technology and Service Products Recognized in Peer-Reviewed Awards Program

Washington, D.C. (December 18, 2012) – The [Software & Information Industry Association](#) (SIIA), the principal trade association for the software and digital content industries, today announced the 82 finalists for the 2013 SIIA CODiE Awards in Content categories. These finalists represent the information industry's best products, technologies, and services created by or for media, publishers, and information services providers.

This year there were 25 Content categories, featuring several new and updated ones, to reflect the latest industry trends and business models. New categories include *Best Crowd Sourced Solution*, *Best Press Release Distribution Solution*

, *Best Semantic Technology Solution*, and *Best Social Media Platform*.

Winners will be announced during a special Awards luncheon on January 31 in New York City during the SIIA's annual flagship conference for information industry leaders, **IIS 2013: Breakthrough**.

"The CODiE Awards competition was extremely competitive this year with a record number of innovative products and solutions competing," said Kathy Greenler Sexton, VP & General

Manager for the Content Division at SIIA. “The finalists should be commended for their innovation and market-leading products and services. I look forward to seeing them all at the Information Industry Summit in January.”

This year, finalists are invited to showcase their products in the [CODiE Awards Finalist Showcase](#) during **IIS 2013: Breakthrough**.

“I think the showcase is important because we have never before had a venue for these market-leading products to be shown to information industry leaders,” continued Greenler Sexton. “It’s quite an opportunity for all the finalists and attendees to see what these innovators are doing in our industry.”

The SIIA CODiE Awards are the industry's only peer-reviewed awards program. The first round review of all nominees is conducted by media, publishing, and information services executives with considerable industry expertise, including members of the industry, analysts, media and bloggers, and bankers and investors. The judges are responsible for selecting the CODiE Awards finalists. SIIA members then vote on the finalist products and the scores from both rounds are tabulated to select the winners.

Details about each finalist are listed at <http://siia.net/codies/2013/finalists.asp>

2013 CODiE Awards Content Finalists

Best Advertising Management Platform

- Adobe Media Optimizer, Adobe Systems, Inc.
- BRIQ (BrightRoll IQ), BrightRoll
- OpenX Digital Advertising Platform, OpenX

Best Business Directory

- NetProspex B2B Data Services, NetProspex
- OneSource iSell, OneSource Information Services

Best Business Information Solution

- Cision, Cision, Inc.
- Cortera Pulse, Cortera, Inc.
- ACCESS GE, GE Capital
- Web Preserver, Reed Technology (a member of the LexisNexis family)
- Dodge BuildShare, The McGraw-Hill Companies, Inc.
- Tax & Accounting eBooks [on Thomson Reuters ProView eReader app], Tax & Accounting business of Thomson Reuters

Best Consumer Information Resource

- Lawyers.com, LexisNexis Group
- Questia, Questia
- Safari Books Online, Safari Books Online
- TalentBrew Platform/Premier Job Postings, TMP Worldwide, LLC

Best Content Management Platform

- Adobe CQ, Adobe Systems, Inc.
- iAPPS Content Manager, Bridgeline Software, Inc.
- Customer Engagement Platform, Sitecore
- TERMINALFOUR Site Manager, TERMINALFOUR

Best Crowd Sourced Solution

- Dell Boomi AtomSphere®, Dell Boomi
- InfoArmy Competitive Intelligence Reports, InfoArmy
- NetProspex B2B Data Services, NetProspex

Best Digital Rights Management Solution

- Get It Now, Copyright Clearance Center
- iCopyright Content Licensing Toolbar, iCopyright
- Sentinel License Development Kit (LDK), SafeNet, Inc. - SRM Group

Best eCommerce & Billing Platform

- Aria Subscription Billing Platform, Aria Systems, Inc.
- Avangate SkyCommerce Suite, Avangate
- Recurly, Recurly

Best Financial & Market Data Information Solution

- PitchBook, PitchBook Data, Inc.
- OPIS Retail DataHouse, United Communications Group (UCG)
- TTR - Transactional Track Record, ZUVINOVA

Best General Reference Service

- Literati Public, Credo Reference
- SAGE Knowledge, Sage Publications

Best Governance, Risk and Compliance Solution

- ControlPoint, Axceler
- Bloomberg Government, Bloomberg Government
- Dow Jones Risk & Compliance Portal, Dow Jones & Company
- EDR Lender Portal, Environmental Data Resources
- Keylight platform, LockPath
- Sonatype Insight, Sonatype

Best Lead Generation Solution

- HubSpot 3, HubSpot, Inc.
- salesPRISM, Lattice Engines
- NetProspex B2B Data Services, NetProspex
- ZoomInfo Pro, Zoom Information Inc.

Best Legal Information Solution

- Lexis Advance, LexisNexis Group
- Web Preserver, Reed Technology (a member of the LexisNexis family)
- IA Watch, United Communications Group (UCG)
- Workshare/SkyDox for Cloud Collaboration, Workshare

Best Media & Information Monitoring Solution

- Cision, Cision, Inc.
- AllMedia, Critical Mention
- Nexis® with Media Coverage Analyzer, LexisNexis Group

Best Medical Information Solution

- DG Suite-DG Image Share, DICOM Grid
- ProQuest Hospital Collection, ProQuest
- Home Health Coding Center, UCG/DecisionHealth
- UpToDate for Android, UpToDate

Best Press Release Distribution Solution

- iReach, PR Newswire Association, Inc.
- PRWeb Financial Visibility, Vocus, Inc.

Best Sales & Marketing Intelligence Solution

- DiscoverOrg Database, DiscoverOrg
- InfoArmy Competitive Intelligence Reports, InfoArmy
- InsideView TEAM, InsideView
- IQ Intelligence Suite, Visual IQ

Best Science and Technology Information Solution

- Mobile Library Rx, Infotrieve, Inc.
- Udini from ProQuest, ProQuest
- Safari Books Online, Safari Books Online

Best Search Technology Solution

- ClinicalKey, Elsevier
- Discovery Search Engine, Transparenssee Systems

Best Semantic Technology Solution

- ClinicalKey, Elsevier
- Luxid® Content Enrichment Platform, TEMIS Inc.

Best Service Using Aggregated Content

- Lexis(R) Practice Advisor, LexisNexis Group
- Nexis, LexisNexis Group
- ebrary Academic Complete: <http://site.ebrary.com/lib/academiccompletetitles>, ProQuest
- Checkpoint World, Tax & Accounting business of Thomson Reuters
- Zoomph, Zoomph

Best Social Media Platform

- Bizo Marketing Platform, Bizo, Inc.
- The All-New ePals, ePals
- Moontoast Social Marketing Apps, Moontoast, LLC.

Best Solution for Integrating Content into the Workflow

- Adobe FrameMaker 11, Adobe Systems, Inc.
- LexisSmart Precedents, LexisNexis
- Lexis for Microsoft Office, LexisNexis Group
- Thomson Reuters Checkpoint [mobile versions], Tax & Accounting business of Thomson Reuters

Best Testing, Monitoring and Analytics Platform

- Adobe Marketing Cloud, Adobe Systems, Inc.
- Zoomph, Zoomph

Best Video Platform for Media & Publishers

- WSJ Live, Dow Jones & Company
- The NewsLook Platform, NewsLook
- ARC Engagement Platform, PR Newswire Association, Inc.

For more information on the Information Industry Summit, attending the CODiE Awards lunch, and to see a full schedule of events, visit <http://www.siia.net/iis/2013/>

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 700 leading software and information companies. For further information, visit www.siia.net.

About the SIIA Content Division

The SIIA Content Division serves the media, publishing, information services and technology companies that drive the \$462 [\[KGS6\]](#) billion content industry. The division is dedicated to helping its members successfully navigate the dramatic changes in content creation, business models, and technology impacting the content industry. Member companies create, publish, and deliver content across all online, mobile and digital platforms; produce content-focused software applications and tools; develop enabling technologies; and offer services focused on the content industry. For more information, visit www.siia.net/content

