

For Immediate Release

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SIIA Says Obama Administration's IP Enforcement Strategy Will Advance Efforts on Software Compliance, Domain Name Expansion and Other Key Issues

WASHINGTON, D.C. (June 20, 2013) – The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, today commented on the IP Enforcement Strategy announced by Victoria Espinel, the Administration's Intellectual Property Enforcement Coordinator. Keith Kupferschmid, SIIA's VP for Intellectual Property and Enforcement, issued the following statement:

"The new Administration plan addresses a wide range of IP enforcement issues, offering numerous specific actions by federal agencies aimed at helping to protect and advance creativity and innovation. We look forward to seeing the Administration move quickly on the actions they have proposed.

"We are particularly focused on the plan's continued call for software compliance throughout the federal government. While we commend the plan's continued emphasis on software compliance, we are disappointed that it does not likewise address content compliance. We have pushed the Administration to act on both software and content compliance, and will continue to seek Executive action that includes content.

"We welcome greater involvement by the Administration in the expansion of domain names by

ICANN, which will have far reaching implications for businesses, brands and consumers. In monitoring the expansion and seeking public input along the way, the federal government will be in much better position to advocate on behalf of U.S. interests.”

About SIIA

SIIA is the leading association representing the software and digital content industries. SIIA represents approximately 700 member companies worldwide that develop software and digital information content. Information technology (IT) and software security are critical issues to SIIA's members, many of whom strive to develop safe, secure and state-of the-art products that effectively serve their commercial and government customers alike, while protecting their intellectual property. For more information, visit www.sii.net .