

For Immediate Release:

SIIA Communications Contact: Laura Greenback, 410.533.1943, lgreenback@siia.net

PR Contact: Charlene Blohm, C. Blohm & Associates, 608.216.7300, charlene@cblohm.com

SIIA Announces Finalists for 2012 CODiE Awards in Ed Tech

128 Finalists Selected in 23 Categories

Washington, D.C. (March 19, 2012) – The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, today announced the finalists for its 27th annual CODiE Awards in education technology categories. The winners will be announced on Monday, May 7, at the CODiE Awards Reception and Dinner held each year in conjunction with the [Ed Tech Industry Summit](#).

This year, for the first time, all nominated products were reviewed solely by educators, who evaluated products through live demonstrations, trial access, and supplementary documentation. Educators selected the 128 product finalists in 23 categories listed below.

This year's highlights include:

- The Best K-12 Instructional Solution category had the highest number of nominations.
- The Best Educational Use of a Mobile Device category had the second highest number of nominations, with nearly double the submissions from the 2011 CODiE Awards.
- Pearson had 11 product finalists, the highest number of any company.

The complete list of finalists is available at http://siia.net/codies/2012/finalist_list.asp.

“We’re thrilled to see so many excellent educational technology products making it to this year’s finalist round,” said Karen Billings, vice president of the SIIA Education Division. “We look forward to honoring the winners at our awards dinner in May.”

SIIA members will now select the winners from among the finalists during the SIIA member voting phase of the program from March 26-April 13. SIIA members include software, digital content, and other technology companies that address education needs, as well as the financial and other professional services providers who support the industry. As such, the CODiE Awards are the industry’s only peer-reviewed awards program.

The CODiE Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now SLIA. The original awards program was created so pioneers of the then-nascent software industry could evaluate and honor each other's work. Today, the CODiE Awards continue to showcase the software and information industry's finest products and services, and to honor excellence in corporate achievement.

2012 Education Technology CODiE Awards Finalists (listed by product name, then company name)

Best Classroom Management System

- Genius SIS, Genius SIS
- LanSchool v7.6, LanSchool Technologies, LLC
- Schoology, Schoology, Inc.
- Wowzers, Wowzers

Best Corporate Learning/Workforce Development Solution

- Crowd Wisdom, digital ignite
- EF Englishtown, EF Education First
- DBS Bank - Induction Program, G-Cube Solutions
- GlobalEnglish Suite, GlobalEnglish Corporation
- KDS eClassroom Platform, Knowledge Delivery Systems, Inc.

Best Cross-Curricular Solution

- CourseSites by Blackboard, Blackboard Inc.
- McGraw-Hill Blackboard Building Block, Blackboard Inc.
- Gaggle, Gaggle
- McGraw-Hill LearnSmart, McGraw-Hill Higher Education Group
- Schoolwires Centricity2, SchoolWires, Inc.
- VariQuest Visual Learning Tools, Varitronics

Best Education Community Solution

- ClassLink LaunchPad Virtual Desktop, ClassLink, Inc.
- Collaborize Classroom, Collaborize Classroom by Democrasoft
- ConnectYard, ConnectYard, Inc.
- Gaggle, Gaggle
- GoingOn Academic Social Networking Platform, GoingOn Networks
- Schoology, Schoology, Inc.

Best Education Game or Simulation

- DimensionU Learning System, DimensionU
- ExploreLearning Reflex, ExploreLearning.com
- Terminal Velocity/Commander of Nautilus, JASON Project, National Geographic Society
- Smarty Ants, Smarty Ants, Inc.
- Sokikom, Sokikom

- Practice Marketing, The McGraw-Hill Companies, Inc.

Best Education Reference Solution

- World Religions: Belief, Culture, and Controversy, ABC-CLIO
- Films On Demand, Infobase Learning
- Lesson Planet, Lesson Planet
- NBC Learn K-12, NBC Learn

Best Educational Use of a Device-Specific Application

- Adaptive Curriculum Interactive Whiteboard Solution, Adaptive Curriculum
- Sketchpad Explorer, Key Curriculum Press
- Splashtop Whiteboard, Splashtop Inc.
- Everyday Mathematics - ePlanner Deluxe with ePresentations and eToolkit, The McGraw-Hill Companies, Inc.

Best Educational Use of a Mobile Device

- Blackboard Mobile Learn 2.0, Blackboard Inc.
- BrainPOP Featured Movie App, BrainPOP
- Ashford & Rockies Mobile, Bridgepoint Education - Learning Resources
- BRIGANCE Inventory of Early Development II (IED II) Record Book for the iPad, Curriculum Associates, Inc.
- Inkling, Inkling
- CourseConnect, Pearson
- PowerTeacher Mobile for the iPad, Pearson
- Vernier Video Physics for iOS, Vernier Software & Technology

Best Instructional Solution for Special Needs Students

- Kurzweil 3000(r), Cambium Learning Technologies
- Boardmaker Studio, Mayer-Johnson
- PresenceLearning, PresenceLearning
- Rethink Autism Website, Rethink Autism, Inc.

Best Instructional Solution in Other Curriculum Areas

- Inside Music: Exploring Composition, Davis Publications
- Gaggle, Gaggle
- Digital Literacy Solution, Learning.com
- Middlebury Interactive Español, Middlebury Interactive Language

Best K-12 Course or Learning Management Solution

- ClassLink LaunchPad Instructional Desktop, ClassLink, Inc.
- HMH Fuse: Algebra 1 App, Houghton Mifflin Harcourt
- Raz-Kids.com, Learning A-Z
- Networks: A Social Studies Learning System, McGraw-Hill Education
- Schoology, Schoology, Inc.
- Instant Science, The McGraw-Hill Companies, Inc.

Best K-12 Enterprise Solution

- Edline LCMS (Learning Community Management System), Blackboard Inc.
- ClassLink LaunchPad Virtual Desktop, ClassLink, Inc.
- Genius SIS, Genius SIS
- Terminal Velocity/Commander of Nautilus, JASON Project, National Geographic Society
- MyLearningPlan Enterprise Solution, My Learning Plan Inc.
- PowerSchool, Pearson

Best K-12 Instructional Solution

- Eureka.in, Designmate(I) Pvt Ltd
- ExploreLearning Reflex, ExploreLearning.com
- Academic Language Program for Students (ALPS), Footsteps2Brilliance
- ScienceFusion, Houghton Mifflin Harcourt
- icurio, Knovation
- PLATO Learning Environment (PLE), PLATO Learning, Inc.
- Red Pen Tool, Sherston Software USA
- StudySync, StudySync
- Time To Know, Time To Know

Best Mathematics Instructional Solution

- Adaptive Curriculum Math, Adaptive Curriculum
- Apangea Math, Apangea Learning, Inc.
- Literacy Advantage Courses: Mathematics, APEX Learning, Inc.
- MATHia Software, Carnegie Learning, Inc.
- ExploreLearning Gizmos, ExploreLearning.com
- Aha!Math, Learning.com
- Trigsted MyMathLab Texts, Pearson

Best Postsecondary Course or Learning Management System

- Blackboard Learn, Release 9.1, Service Pack 6, Blackboard Inc.
- Desire2Learn Learning Suite, Desire2Learn Inc.
- Edvance360 Learning Management System & Secure Social Network, Edvance360
- Pearson LearningStudio, Pearson

Best Postsecondary Enterprise Solution

- GlobalEnglish Suite, GlobalEnglish Corporation
- Higher Reach by Jenzabar, Jenzabar, Inc.
- Pathevo STEM, Owen Software • Remote Proctor Now, Software Secure, Inc.
- Tegrity Campus (Lecture Capture Service), McGraw Hill

Best Postsecondary Instructional Solution

- Blackboard Learn, Release 9.1, Service Pack 6, Blackboard Inc.
- Course360, Cengage Learning
- McGraw-Hill LearnSmart, McGraw-Hill Higher Education Group

- CourseConnect, Pearson
- MyFoundationsLab, Pearson

Best Professional Learning Solution for Education

- PD Online, ASCD
- Courseload, Courseload, Inc.
- PD 360 (version 5.0), School Improvement Network
- Teaching-centered e-lesson series, SMART Technologies ULC
- eTeachables, Sublime Learning, Inc.
- Success at the Core, Vulcan Productions

Best Reading/English Instructional Solution

- EF Englishtown, EF Education First
- In2Books, ePALS, Inc.
- Raz-Kids.com, Learning A-Z
- Prentice Hall Writing Coach, Pearson
- Read Live, Read Naturally, Vernier Software & Technology
- Smarty Ants, Smarty Ants, Inc.

Best Science/Health Instructional Solution

- Discovery Education Science Techbook, Discovery Education
- ScienceFusion, Houghton Mifflin Harcourt
- Terminal Velocity/Commander of Nautilus, JASON Project, National Geographic Society
- ScienceA-Z.com, Learning A-Z
- Sally Ride Science Key Concepts for Science SPARKlabs, PASCO Scientific
- Spark Biology, The McGraw-Hill Companies, Inc.

Best Social Sciences Instructional Solution

- CICERO kids, American Institute for History Education, LLC
- CICERO: History Beyond the Textbook, American Institute for History Education, LLC
- MyPsychLab, Pearson
- SIRS Issues Researcher, ProQuest
- TCI, TCI

Best Student Assessment Solution

- Study Island Version 5.0, Archipelago Learning
- iCAN, Avant Assessment
- i-Ready Diagnostic and Instruction, Curriculum Associates, Inc.
- onTRAC (Online Teacher Resource and Assessment Community), Interactive Achievement
- GED® Test Prep Online, Pearson
- WriteToLearn 7.0, Pearson
- Waypoint Outcomes, Waypoint Outcomes

Best Virtual School Solution for Students

- Adaptive Curriculum, Adaptive Curriculum
- BrainHoney LMS, Agilix Labs, Inc.
- ClassLink LaunchPad Instructional Desktop, ClassLink, Inc.
- Virtual Classroom, E2020, Inc.
- vCourses by PLATO Learning, PLATO Learning, Inc.

For more information on the finalists, or to learn more about the CODiE Awards, contact Wendy Tanner at +1.202.789.4469.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education, and intellectual property protection to more than 500 leading software and information companies. The **SIIA Education Division** serves and represents more than 180 member companies that provide software, digital content and other technologies that address educational needs. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. For more information, visit

www.siaa.net/education

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