





The Software & Information Industry Association's

## Digital Policy Roundup

*News and updates compiled by the industry authority*

### Policy Calendar

June 22

**Hearing:** Oversight of Intellectual Property Law Enforcement Efforts, Senate Judiciary Cmte.

June 22

**Hearing:** Reforming the FCC, House Commerce Sbcmt. Communications and Technology.

June 24

**Hearing:** Examining the Homeland Security Impact of the Obama Administration's Cybersecurity Proposal, House Homeland Security Sbcmt. on Cybersecurity and Infrastructure Protection

June 28

**Forum:** Navigating Location-Based Services, FCC's Wireless Telecommunications Bureau

JUNE 21, 2011

In case you thought there was already too many privacy bills in Congress, several more were introduced last week. Notably, Representative Jason Chaffetz (R-UT) and Senator Ron Wyden (OR) introduced the "Location Privacy and Surveillance (GPS) Act," and on the same day, Commerce Chairman Rockefeller (D-WV) and Mark Pryor (AR) introduced the "Security Breach Notification Act."

At the same time, one of the bills receiving the most attention was introduced. That is, Mary Bono Mack's draft "SAFE Data Act." The Subcommittee legislative hearing last week, and the Chairman's intentions to move forward to markup the legislation in the coming weeks.

SIIA is currently assessing the long list of proposals, and expects to release a report by the remainder of 2011. Even more now, there is considerable momentum in the key Committees of jurisdiction on these issues, which suggests a high probability of fire for the remainder of 2011. Regardless of how this plays out, SIIA will continue to work with members and policymakers as they explore the need for legislation regarding the collection and protection of personal information.

On the patent reform front, as reported last week, it's still unclear when the bill will be voted on by the House this week. As of Tuesday a.m., the House is still hammering out some of the remaining key details regarding the bill, particularly regarding fee retention and future funding. That vote is expected to occur by the end of the week.

As expected, yesterday the Board of Directors of ICANN approved the proposal to create hundreds and possibly thousands of new generic top level domains. The proposal has been years in the making, and the 400-page document that describes it has undergone seven major revisions. Since the Board's approval, the Guidebook represents a significant threat to trademark holders. Property owners will need to familiarize themselves quickly with the new mechanisms in the gTLD Applicant Guidebook, and expect to see more activity in enforcing their rights against cybersquatters and infringers.

### SIIA News & Notes

[Debunking the Myths of Cloud Computing](#) 273 Cloud Computing

[ICANN Guidebook Vote a Challenge to Trademark and](#)

