



The Software & Information Industry Association's

Digital Policy Roundup

News and updates compiled by the industry authority

Policy Calendar

June 29

Meeting: FCC's Technical Advisory Council (1-4 p.m. ET)

June 29

Hearing: Privacy and Data Security: Protecting Consumers in the Modern World, Senate Commerce, Science & Transportation Committee

July 24

SIIA IP Policy Committee Meeting (2-4 p.m. ET), for more information contact [Keith Kupferschmid](#)

July 28

Webinar: The First Sale Doctrine After Costco and Verner: Where Do We Go From Here?, American Bar Association. Event Code: CET1CRP

JUNE 28, 2011

The patent reform train continued moving down the tracks with the America Invents Act (H.R. 1249) by a vote of 304-117. There were several respects from the Senate version that passed several deals with fee diversion, tax strategy patents, prior user rights issues. Despite the differences and a heavy debate about the discussions are ongoing about a strategy to reconcile the Senate passage of the House bill. Regardless, the strong legislation in both chambers make for good odds on enactment.

On the cybersecurity front, last week House Speaker John Boehner created a 12-member Republican task force to assess the state of cybersecurity in the Administration's proposal, and provide recommendations to the House. Rep. Louie Gohmert (R-TX), who was appointed to lead on this issue earlier this month, is joined by Reps. Aderholt (R-AL), Chaffetz (R-UT), Coffman (R-CO), Latta (R-OH), Lungren (R-CA), McCaul (R-TX), Mica (R-FL), and Terry (R-NE).

Also last week, the Supreme Court decided a case that loomed large for publishers. In the case [Sorrell vs. IMS Health](#) the Court ruled on a decision that a Vermont law prohibiting the use of physician prescribing data for marketing purposes. While Justice Kennedy's majority opinion expressed "serious and unresolved" issues with respect to personal privacy, the Court found that the law unfairly imposed a first Amendment burden "based on the content of the identity" of pharmaceutical manufacturing companies. In so doing, the Court held that commercial speech is equally entitled to the protections of the first Amendment.

SIIA News & Notes

[SIIA Supports Enactment of the America Invents Act](#) (June 23)

[SIIA's \(one page\) summary of ICANN's Expansion of GAC \(gTLDs\)](#) (June 23)

[Debunking the Myths of Cloud Computing: "Cloud Computing is Not a New Technology"](#) (June 23)

Top News

[FTC's Brill: New online privacy tools needed](#) (IDG, June 28)

