

Event Details

Tuesday, July 9, 2013
9:00am - 1:00pm PT

IBM Innovation Center
Foster City, CA

Description

No company launches a SaaS offering without thinking about how to make the solution valuable for their end-user and maintain efficiency across all departments of the organization. Leading up to a launch, each department has their own focus on what is most important: what metrics do you consider to maximize profits, how do we ensure uptime, how do you ensure your solution is secure on the backend as well as for the client?

Join the SIIA in this half-day session and hear from executives at Zuora, DimensionData, and CloudPassage present their best practices and insight into what metrics and issues SaaS and Cloud providers face when transitioning their on-premise solution to a multi-tenant based offer.

Event Cost

Members: Free

Non-Members: \$99.00

[Register Now](#)

* By clicking the above link, you will be directed to a registration page. If you have previously registered for an SIIA event, please login with the profile you created. If this is your first SIIA event, please click the sign up as a new contact link. If you received a promotional code, you will be prompted to enter it on the registration page to offset the cost. For any questions, please contact Katie Carlson, Program Manager by email at kcarlson@siia.net

