



SIIA's Vision from the Top is a collection of interviews with SIIA member executives running some of the most exciting technology companies today. New technology trends are rapidly transforming our industry, making this one of the most exciting times in technology evolution. Our goal for this book is to provide insights into some of the challenges brought on by these new technology trends and how successful companies are addressing these challenges to continue on a path of solid growth. We also look at how these trends are, not only affecting business today, but also what they will mean for the future of our industry. To do this, we tapped into the minds of the SIIA member executives driving innovative technology businesses. Our members provide technology solutions or services across a spectrum of industries and their expertise can be applied to many verticals.

With interviews from industry experts, this book is an excellent resource for executives managing businesses and assessing future growth.

[Download](#) a complete copy of the publication.

[Download](#) a copy of the 2011 Vision from the Top.

Acumatica	Ezequiel Steiner
Adaptive Planning	John Herr
Appcelerator	Jeff Haynie
AppDirect	Daniel Saks
AppFirst	David Roth
Appnomic Systems, Inc.	Ray Solnik
Avangate	Carl Theobald
Bill.com	René Lacerte
CloudLock	Gil Zimmermann
CloudPassage	Carson Sweet
CloudTrigger	Lonnie Wills

Corent Technology	Feyzi Fatehi
CorSource Technology Group	Eileen Boerger
Dell Boomi	Rick Nucci
DICOMGrid	Morris Panner
Eloqua	Joe Payne
Fiberlink	Jim Sheward
FinancialForce.com	Jeremy Roche
ForteHCM	Karthic Athreya
FPX	Audrey Spangenberg
IBM	Jim Corgel
Indicee	Mark Cunningham
Informatica	Juan Carlos Soto
InsideView	Umberto Milletti
Intacct	Robert Reid
IntelliResponse	David Lloyd
KeyStone OnDemand	Larry Cates
kloudtrack ®	Mike Binko
Montclair Advisors, LLC	Kevin Dobbs
Navisite	Brooks Borcharding
OpSource, A Dimension Data Company	Tate Comp
Oracle	Judson Althoff
Ping Identity	Andre Durand
Plex Systems, Inc.	Mark Symonds
RightNow	Greg Gianforte
RM5 Software	Kalle Palomäki
SaaShr.com	Bill Loss
SafeNet	Chris Fedde
Saugatuck Technology	Bill McNee
Scribe Software	Lou Guercia
Socialize, Inc.	Daniel Odio
SoftServe	Taras Kytsmey
SpotlightTMS	Tony Knopp
Wave Accounting	Kirk Simpson
WVT Communications Group	Duane Albro
Xactly	Chris Cabrera
xAssets	Paul Lambert
Zuora	Tien Tzuo