Deloitte and Bloomberg address buy-side demand for better data management solutions

Across the financial markets industry, effective data management is mission critical as it spans various business functions and represents a significant annual cost to the enterprise. With an enhanced focus on risk and regulatory requirements, access to high quality data has become an increasingly imperative component for both buy-side and sell-side firms.

Organizations spend significant time and effort in sourcing and validating financial data to achieve the highest quality and broadest coverage information.

Challenges, such as inconsistent, poor quality data, often impacts cost, operational efficiencies and restrict a firms’ ability to respond to new market opportunities and meet their regulatory obligations.

This joint solution, powered by Bloomberg PolarLake and delivered by Deloitte, provides increased control, improved quality, deeper data insights and around-the-clock IT operations support to ensures a firm’s data is clean and consistent across their front, middle and back office systems.

**Offering highlights**

- **Smart data sourcing** from over 60 data vendors providing client specific hierarchy and data comparison/validation rules against multiple sources
- **Intelligent sourcing of data** from multiple data vendors, normalization into a standard data model and rule-based protection to prevent bad data reaching internal system
- **Enhanced Data Management Dashboard** via web-based workstation that organizes the data intuitively and sensibly using a rich standardized model
- **Distribution support from major cloud providers** to data warehouses for operations including research and analytics
- **Analytics driven universe insights** such as volume growth, usage history and rate of change to help inform strategic improvements
- **User driven operational reports** with dashboard capabilities to track processing effectiveness
- **Global data operations teams** offering co-managed or fully managed support models, planning for peaks, volume increases and new use cases

**Differentiators**

- **Joins two globally recognized leaders** for data and system integration, Deloitte and Bloomberg have the skills and scale needed to deliver an end-to-end data management solution
- **Custom personalized solution** puts the power in the hands of clients with control, quality, and insight to select vendors and attribute level values from fully cross-referenced data to run pre-determined actions
- **Flexible, global follow the sun delivery model** providing operational and technical support where and when you need it
- **Service-based pricing model** ensures clients pay only for the services needed without significant outlay of capital
Potential benefits for financial institutions

Implementing this service-based model gives financial institutions the control, quality and insight to data usage which enables them to focus efforts on core business operations and lean on our team for their data needs.

Transform your operations today with clean, accurate and timely reference and pricing data from the Deloitte-Bloomberg PolarLake alliance

- Provides the highest-quality, most complete picture of financial data across multiple vendors
- Increases agility in meeting changing data requirements as well as rapid onboarding of new instruments and products
- Improves transparency and governance in data management, ensuring optimal value and availability of data services
- Addresses the full data management and service lifecycle, freeing up resources and resulting in TCO savings

Why Deloitte and Bloomberg PolarLake

<table>
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<tr>
<th>Knowledge</th>
<th>Skill</th>
<th>Scale</th>
<th>Two Reference Data Market Leaders — One Team</th>
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<td>As a globally recognized data management provider, Bloomberg PolarLake understands the need for control, quality and insight across the data supply chain. Deloitte provides technology implementation experience, industry expertise and business acumen for large scale transformations.</td>
<td>The Deloitte-Bloomberg PolarLake solution draws upon skilled professionals with robust domain knowledge, vendor experience, and technological proficiency.</td>
<td>Deloitte and Bloomberg PolarLake offer global scale to process large volumes of data and provide around-the-clock support to address the data needs of the financial services industry.</td>
<td>Data subject matter advisors, business analysts, process experts and automation technology architects to deliver a cost-effective and resilient solution.</td>
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About Bloomberg PolarLake

A wholly owned subsidiary of Bloomberg L.P., Bloomberg PolarLake maintains separate facilities and operations staff in Dublin, London, New York City and Singapore to offer expert data operations to monitor, operate and manage your data supply chain across time zones, automatically freeing our clients to focus on those areas where they can apply their business knowledge most effectively.

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