SIIA Urges Passage of the
United States Mexico Canada Agreement

The Software & Information Industry Association, the principal association for the software, information, and digital content industries, says that the USMCA is a major step forward in creating an open trading system in data. We will continue to work with Congress to ratify this boundary-breaking agreement.

How the USMCA Enhances the Digital Economy:

- Enables Cross-Border Data Flows, including Financial Data
- Prohibits Data Localization
- Permits Exceptions Based on Standard Trade Law
- Emphasizes Interoperability Between Different National Legal/Regulatory Regimes
- Provides protection for Source Code and Algorithms
- Promotes Privacy and Online Consumer Protection
- Bans Customs Duties on Online Products
- Encourages Open Access to Government Data
- Encourages use of Electronic Signatures
- Promotes Risk-Based Approach to Cybersecurity

About SIIA: SIIA is an umbrella association that represents constituencies from technology, data and media companies. Through in-person and online business development opportunities, peer networking, corporate education, intellectual property protection and government relations, SIIA provides a network of resources for its 800+ member companies that drive innovation and growth.

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