Software & Information Industry Association
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For Immediate Release
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SIIA Announces Finalists for Best SaaS Award

Five companies qualify for second round of the 2010 CODiE Awards

WASHINGTON, DC (March 3, 2010) – The Software and Information Industry Association (SIIA) announces the finalists for the prestigious CODiE Award in the "Best Software as a Service" category. The finalists will now be reviewed by members of SIIA, who have begun voting on winners for 55 categories relating to software and education services and technologies. The winners for this specific award will be announced with all other winners in the software categories at a special CODiE Awards Lunch on May 11, which will be held in conjunction with the All About The Cloud Conference in San Francisco.

The finalists for Best SaaS Solution are:

Eloqua Corporation, Eloqua.com
Impelsys Inc, ipublishcentral.com
Interspire, BigCommerce.com
YouSendIt, Corporate Suite
Zuora, Inc., Z-Billing for Cloud Commerce

"This is the twenty-fifth year we have recognized excellence through the CODiE Awards program," noted Ken Wasch, President of SIIA. "The competition in the software categories is always tough. This year, we see a great deal of diversity in the range of products that have qualified as finalists. That's a great sign for the industry. The innovative nature of the software industry shows in the products selected as finalists, and we are very excited to see how the voting goes this year."

Originally called the "Excellence in Software Awards," the CODiEs were established in 1986 by the Software Publishers Association (SPA), which preceded the Software & Information Industry Association (SIIA). The program was created so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose - to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement and philanthropic efforts.

For more information and the finalists or to learn more about the CODiE Awards Program, contact the SIIA Awards Program Manager, Lisa Mitchell-Brooks, at 202.789.4458.

About SIIA
The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For further information, visit www.siia.net.

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