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SIIA

SIIA Software Division News

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SIIA Software Division Announces New Board of Directors

WASHINGTON, D.C. (April 9, 2010) – The Software & Information Industry Association (SIIA), the principal association representing the software and digital content industries, today announced the new members of its Software Division Board of Directors. These executives from SIIA member companies will help provide the software industry with leadership, advocacy and critical market information in the crucial months and years ahead.

In addition, these individuals will come together to represent SIIA Software Division member firms that develop business and infrastructure applications that drive growth in the digital economy. As members of the Software Division Board of Directors, all of the newly elected and appointed executives will develop and prioritize the Division's initiatives and determine the projects, activities and events to be undertaken by SIIA.

Newly elected and appointed board members are:

- Mike Desai, Ping Identity
- Richard Dym, OpSource
- Tim Jellison, Accenture
- Brian Kardon, Eloqua
- Lars Leckie, Hummer Winblad
- Umberto Milletti, Inside View
- Rick Nucci, Boomi
- Morris Panner, CEO, OpenAir, a NetSuite Company
- Mike Riegel, IBM
- Mark Symonds, Plex Systems
- Jim Szafranski, Fiberlink
- Mark Trang, Salesforce.com

Continuing to serve on the board to complete their terms are:

- Paul Bartlett, Rho Ventures
- Mike Ferris, Red Hat
- Chris Hoffman, TripleTree
- Allen Hoke, Oracle
- Karen Leavitt, Marketing Fusion
- Bill Loss, WebApps
- Simon Peel, Cast Iron Systems
- Joe Talley, Deloitte

“The SIIA Software Division works well because our members are active. Our success is most apparent in the strength of our Board of Directors,” noted Ken Wasch, SIIA President. “The dedication made by these industry leaders allows us to draw more companies into our community and grow our influence in the software industry and the broader technology sector."

Rhianna Collier, Director of the SIIA Software Division, added: "The software industry is deep in talent and diverse in leadership quality. We are proud to reflect its value and importance through the people serving on our Board of Directors. They offer experience, bring industry perspective, serve as the voice for our member companies, and help SIIA advance business priorities for the industry.”

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. For further information, visit www.siia.net.

About the SIIA Software Division

The Software Division provides a forum for companies developing the applications, services, infrastructure and tools that are driving the software and services industry forward. Through the division, executives of member companies meet to brainstorm, collaborate, and discuss the industry's latest challenges. The division's many programs offer excellent vehicles for companies to develop partnerships, boost their profile, and gain strategic insight on key issues. For further information, visit www.siia.net/software

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