Software & Information Industry Association
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SIIA

For Immediate Release
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SIIA Announces CODiE™ Awards for Education Technology Industry

Twenty-seven winners from over 327 nominations recognized for industry excellence

WASHINGTON, DC (May 25, 2010) – The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, announced the winners of the CODiE™ Awards for products and service in the education technology industry during a special CODiE™ Awards dinner held in conjunction with the Ed Tech Industry Summit in San Francisco.

The award categories and the companies and products recognized are as follows:

Category	Company	Product
Best Classroom Management Solution	Agilix Labs, Inc	BrainHoney.com
Best Corporate Learning Solution	Little Planet Learning	TALON : Census Taking
Best Course Management Solution	Blackboard, Inc.	Blackboard.com
Best Education Community Solution	Oracle Education Foundation	ThinkQuest
Best Education Game or Simulation	The JASON Project	JASON.org
Best Education Reference or Search Service	ABC-CLIO	ABC-CLIO EBook Collection
Best Education Solution	SchoolFusion	SchoolFusion Complete
Best Education Solution	Spectrum K12 School Solutions	EXCEED Student Achievement Manager
Best Education Solution for Mobile or Hand-held Device	PASCO Scientific	SPARKvue
Best Education Technology Solution for Productivity/Creativity	SoftChalk LLC	SoftChalk LessonBuilder
Best Educational Use of a Technology Device	PASCO Scientific	SPARKvue
Best Instructional Solution in Other Curriculum Areas	Inspiration Software, Inc.	Inspiration
Best Instructional Solution for Special Needs Students	Digital Directions International	HELP Math program

Category	Company	Product
Best K-12 Enterprise Solution	Spectrum K12 School Solutions	EXCEED Student Achievement Manager
Best K-12 Instructional Solution	The JASON Project	Operation: Infinite Potential
Best Mathematics Instructional Solution	Pearson	MathXL for School
Best Online Instructional Solution	Headsprout, Inc.	Headsprout Reading Comprehension
Best Online Instructional Solution	The JASON Project	Operation: Infinite Potential
Best Postsecondary Course or Learning Management Solution	Pearson Education	Course Connect
Best Postsecondary Enterprise Solution	eThority	eThority Enterprise
Best Postsecondary Instructional Solution	SoftChalk LLC	SoftChalk LessonBuilder
Best Professional Development Solution	ASCD	PD In Focus
Best Professional Development Solution	National Center for Science, Literacy, Education and Technology	Water: Environmental Science
Best Reading/English Instructional Solution	Florida Virtual School	Conspiracy Code
Best Science Instructional Solution	ExploreLearning.com	ExploreLearning Gizmos
Best Social Studies Instructional Solution	Florida Virtual School	Conspiracy Code
Best Student Assessment Solution	CTB/McGraw-Hill	Acuity InFormative Assessment

"The CODiE™ Awards represent excellence in the business software, digital content, and education technology industries. By recognizing the best new technology products and services, SIIA proudly advances the important role participating companies play in the digital economy," noted SIIA President Ken Wasch. "CODiE™ Awards winners are a testament to the power of technology in delivering innovative solutions to businesses and consumers. SIIA warmly congratulates all the winners and nominees of the CODiE™ Awards, whose innovation is essential for continuing America's leadership in the global knowledge economy," Wasch continued.

For more information about the CODiE™ Awards, visit www.siia.net/codies.

About the CODiE™ Awards

The CODiE™ Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose - to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement.

The CODiE™ Awards hold the distinction of being the industry's only peer-reviewed awards program, which provides member companies with a unique opportunity to earn praise from their competitors. Now in its twenty-fifth year, the CODiE Awards program has raised the standard for excellence and serves as prestigious representation of outstanding achievement and vision in the software and information industry.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industries. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For more information, visit www.siia.net.

About the SIIA Education Division

SIIA's Education Division serves and represents more than 150 member companies that provide software, digital content and other technologies that address educational needs. The division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. SIIA provides a neutral business forum for its members to understand business models, technological advancements, market trends, and best practices. With the leadership of the Division Board and collaborative efforts with educators and other stakeholders, the division undertakes initiatives to enhance the use of educational technology and the overall success of SIIA members.

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