Software & Information Industry Association
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SIIA Content Division News

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SIIA 2010 Information Industry Summit, Focused on 'Moving from Wired to Wireless,' to Take Place Jan. 25-26 in New York

Industry-Leading Executives Clare Hart, Marty Kahn, & Jonathan Knee to Headline Information Industry's Flagship Conference

WASHINGTON, D.C. (Sept. 23, 2010) – The Software & Information Industry Association (SIIA), the principal trade association for the software and digital information industries, today announced that the tenth annual Information Industry Summit will take place on January 25 and 26, 2011, in New York City. With the theme "Moving from Wired to Wireless," this year's Information Industry Summit will address a variety of timely and challenging issues shaping the industry – including mobile business models and content delivery, as well as the top mobile technology trends.

The following industry-leading executives will keynote the event:

- **Clare Hart, president and CEO of Infogroup**, will explore competitive advantages in the wireless marketplace. Prior to taking the position at Infogroup in July 2010, she was the Executive Vice President of Dow Jones & Company and President of Dow Jones Media Enterprise Group. She handled the company's media portfolio which served the corporate, media, financial services and government markets. Hart served as President and CEO of Factiva from 2000 to 2006 where she helped the company reach $281 million in annual revenue.

- **Marty Kahn, CEO of ProQuest, LLC**, will analyze the bellwethers of change in the evolving information marketplace. Kahn's experience spans the information industry. At ProQuest his focus is on improving technology in an effort to create innovative delivery systems to allow people to search, gather, share, and create information. Kahn served as Chairman of the Board of Directors for multiple companies, including OneSource Information Services, Inc., Ovid Technologies, Inc., and Vista Information Solutions. Kahn's career also includes positions as President of BRS Information Technologies, General Manager of the Health Professions Division of McGraw-Hill, and Vice President of Sales and Marketing of the W.B. Saunders Company.

- **Jonathan Knee, co-author of "The Curse of the Mogul: What's Wrong With the World's Leading Media Companies?,"** will examine how the B2B paid content industry can improve leadership and benefit from overlooked sources of value. Since 2003, Jonathan Knee has served as the Senior Managing Director of Evercore Partners. Additionally, Knee is an Adjunct Professor and Director of Columbia Business School's Media Program. Prior to joining Evercore, Knee held various management positions including Managing Director and Co-head of Morgan Stanley's Media Group. He was also the Publishing Sector Head in Communications, Media and Entertainment Group at Goldman Sachs.

Members of the media are invited to the conference portion of the event. To register for the conference, or for more information, please contact Beth Dozier at bethdozier@rational360.com. Members of the media may also register online.

WHO: **Software and Information Industry Association (SIIA)**
WHAT: **Information Industry Summit**
WHEN: **25-26 January 2011**
WHERE: **Cipriani 42nd Street, 110 East 42nd Street, New York**

For a complete schedule of events, visit http://www.siia.net/iis/2011/schedule.asp.

About SIIA
The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies.

The SIIA Content Division provides a forum for companies that publish and distribute online content, or offer technologies and services that facilitate the licensing, presentation, and distribution of digital information products. The division works with its members to develop effective approaches to emerging issues and to produce deliverables of special interest to the membership.

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