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SIIA

CODiE Awards News

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SIIA Announces Finalists for 2011 CODiE Awards in Digital Content Categories

Winners to be announced at 2011 Information Industry Summit in New York, January 25-26

WASHINGTON, D.C. (Jan. 14, 2011) – The Software and Information Industry Association (SIIA) announces the finalists for the prestigious CODiE Awards in the categories relating to digital content aggregation, distribution, management and publishing. The products that qualified will now be reviewed by members of SIIA, who will vote on winners in six categories. The winners will be announced at a special CODiE Awards Dinner on January 25th, which will be held in conjunction with the 2011 Information Industry Summit in New York City.

Twenty-nine products from 16 companies were selected as finalists from among over 100 nominations submitted by 40 companies. LexisNexis has the most products reaching the final stage, with 6 products across 4 categories. The finalists may now be reviewed on the CODiE Awards Website.

"This is the twenty-sixth year we have recognized excellence through the CODiE Awards program, and the 10th year we have offered awards in the content categories," noted Ken Wasch, President of SIIA. "The competition is tough, as nominating companies are looking to make their products stand out from the competition. The innovations in the content industry shine through in the products selected as finalists, and we are very excited to see how the voting goes this year."

Best Business Information Resource

- CisionPoint, Cision
- Dow Jones Supplier & Risk Monitor, Dow Jones & Company
- InfoDesk Solutions, InfoDesk
- LexisNexis Due Diligence Dashboard, LexisNexis Group
- PitchBook, PitchBook Data, Inc.

Best Content Aggregation Solution

- Factiva.com, Dow Jones & Company
- Expert Profiling, Elsevier
- Mobile Library, Infotrieve, Inc.
- InsideView for Sales (SalesView) www.insideview.com, InsideView
- Verdict & Settlement Analyzer (www.vsanalyzer.com), LexisNexis Group
- All-New Newsdesk 4, Moreover Technologies

Best Directory & Business Leads Service

- Cvent Supplier Network, Cvent
- Jigsaw.com, Jigsaw
- Leadership® State-Muni Premium, Leadership Directories, Inc.
- ZoomInfo Pro, Zoom Information Inc.

Best Financial/Market Data Information Service

- Passport, Euromonitor International
- Mergent Online, Mergent, Inc.
- PitchBook, PitchBook Data, Inc.
- ProQuest Entrepreneuership, ProQuest

Best News Service

- Wall Street Journal Professional, Dow Jones & Company
- LexisNexis Publisher, LexisNexis Group
- NexisDirect, LexisNexis Group

Best Solution Integrating Content into Workflow

- Alacra Compliance, Alacra, Inc.
- Cicero XM, Cicero, Inc.
- Dow Jones Adviser, Dow Jones Enterprise Media Group
- InsideView for Sales (SalesView) www.insideview.com, InsideView
- Lexis for Microsoft Office, LexisNexis Group
- LexisNexis Dossier Publishing Manager, LexisNexis Group
- BeGlobal, SDL Language Weaver

To obtain press credentials for the 2011 Information Industry Summit or the CODiE Awards Dinner, please contact Beth Dozier at Rational 360 – (202) 429-1833 or bethdozier@rational360.com.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. **The SIIA Content Division** provides a forum for companies that publish and distribute online content, or offer technologies and services that facilitate the licensing, presentation, and distribution of digital information products. The division works with its members to develop effective approaches to emerging issues and to produce deliverables of special interest to the membership.

About The CODiE Awards

The CODiE™ Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose - to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement.

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