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SIIA Content Division News

SIIA Communications Contact: John Crosby, 202.789.4469, jcrosby@siia.net
PR Contact: Beth Dozier, Rational 360, 202.429.1833, bethdozier@rational360.com

SIIA Content Division Announces 2011-12 Board of Directors

Washington, D.C. (March 22, 2011) – The Content Division of the Software & Information Industry Association (SIIA), the principal association representing the software and digital content industries, today announced the results of elections for its 2011-12 Board of Directors. These newly elected executives from SIIA member companies will help provide the digital content industry with leadership, advocacy and market insight in the crucial months and years ahead.

In addition, these individuals will come together to represent SIIA Content Division member firms that publish, aggregate, distribute digital content and the technologies and platforms for delivery and distribution. As members of the Content Division Board of Directors, all of the newly elected executives will develop and prioritize the Division's initiatives and determine the projects, activities and events to be undertaken.

Newly elected board members serving two-year terms are:

- Robert Barber, CEO, Environmental Data Resources
- Claudio Pinto, Director, Business Development, Thomas Industrial Network
- Frank Rubino, Executive Director, Technology and UX, Kaplan Publishing
- Dan Schaible, Senior Vice President, Content, BurrellesLuce
- Mary Jo Zandy, Managing Director, Berkery, Noyes and Co.

Re-elected to the board for two-year terms are:

- John Blossom, President, Shore Communications, Inc.
- Edward Colleran, Senior Director, International Relations, Copyright Clearance Center
- Scott Livingston, Vice President, LexisNexis Group
- Jeffrey Massa, President and CEO, YellowBrix, Inc.
- Ann Michael, President and Principal Consultant, Delta Think, LLC
- Robin Neidorf, General Manager, FreePint, Ltd.

Continuing to serve on the board are:

- Simon Beale, Senior Vice President, Global Sales and Training, ProQuest
- Christopher Brown, Director, Pearson
- Patrick Crisfulla, Vice President, Online Product – Global Medical Research, Reed Elsevier
- Ethan Eisner, Vice President, LexisNexis Group
- Barry Graubart, Principal, Content Matters
- Kathleen Greenler Sexton, Vice President, Marketing, Zoom Information, Inc.
- Peter Jackson, Chief Scientist, Thomson Reuters
- Michael Marchesano, Managing Director, The Jordan, Edmiston Group, Inc.

- Brigitte Ricou-Bellan, Vice President and Managing Director, Dow Jones
- Patricia Walsh, Vice President, Communications and Marketing, McGraw-Hill Information and Media

“Our Content Division Board for the next year has diversified its reach across the industry,” noted Ken Wasch, SIIA President. “Along with the range of thought leadership these individuals share, they will help SIIA grow in our influence on the digital information market and the broader technology sector."

Ed Keating, SIIA Content Division Vice President, added: "We are proud to have these executives serving on our Board of Directors. They bring perspective and expertise to discussions, voice concerns on behalf of our member companies, and help SIIA to advance the business priorities for the industry.”

About SIIA
The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection for more than 500 leading software and information companies. For further information, visit www.siia.net.

About SIIA’s Content Division
SIIA's Content Division provides a forum for companies that publish and distribute online content, or offer technologies and services that facilitate the licensing, presentation, and distribution of digital information products. The division works with its members to develop effective approaches to emerging issues and to produce deliverables of special interest to the membership.

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