For Immediate Release:
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'All About the Cloud' to Feature Red Hat, Intuit, Microsoft, & NetSuite Executives

SIIA & OpSource to Host Largest Forum for Cloud Computing, May 23rd-26th in San Francisco

Santa Clara, CA and Washington, DC – April 13, 2011– The Software and Information Industry Association (SIIA), the principal trade association for the software and digital content industries, in partnership with OpSource, Inc., the leader in enterprise cloud and managed hosting, invite industry executives, analysts, and media to attend All About the Cloud—the software industry's most comprehensive annual ISV cloud computing conference. Held May 23-26 at the Palace Hotel in San Francisco, All About the Cloud will bring together hundreds of industry leaders to evaluate trends and revolutionary business opportunities in the rapidly growing cloud computing marketplace.

All About the Cloud will feature presentations from leading executives re-shaping global business and the OnDemand industry. Keynote and other featured speakers include:

- **Jim Whitehurst**, President & CEO, Red Hat
- **Ginny T. Lee**, CIO, Information Technology, Intuit
- **Treb Ryan**, CEO, OpSource
- **Matt Thompson**, General Manager, Development & Platform Evangelism, Microsoft
- **Aneel Bhusri**, Co-Founder & Co-CEO, Workday
- **Chris Holland,** Vice President, Software Rights Management BU, SafeNet, Inc.
- **Bill McNee**, Founder & CEO, Saugatuck Technology
- **Dave Mitchell**, Director, Strategy and Emerging Business, ISV & Developer Relations, IBM
- **Zach Nelson**, CEO, NetSuite
- **Sanjay Poonen**, President, Solutions Go-to-Market, SAP
- **James Staten**, Vice President & Principal Analyst, Forrester Research

Visit the All About the Cloud website to review the full lineup of speakers, the event schedule, and other resources.

With cloud computing driving change across the entire technology industry, All About the Cloud will bring software executives together to assess the state of the market and identify new opportunities in the cloud. The conference will focus on a wide range of cloud-related topics, including security, mobility, social media, integration, platforms and infrastructure, monetization and the role of cloud computing in government.

For more information contact Beth Dozier at bethdozier@rational360.com. Requests for media access may be submitted online at the All About the Cloud website.

WHO: **Software & Information Industry Association (SIIA) and OpSource**
WHAT: **All About the Cloud**
WHEN: **23-26 May 2011**
WHERE: **The Palace Hotel, San Francisco, CA**

About SIIA
The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. **The SIIA Software Division** provides a forum for companies developing the applications, services, infrastructure and tools that are driving the software and services industry forward. For further information, visit www.siia.net/software

About OpSource
OpSource provides cloud and managed hosting solutions that enable businesses of all sizes to accelerate growth and scale operations while controlling costs and reducing IT infrastructure support risks. More than four hundred Software-as-a-Service ISVs, cloud platform providers, carriers and enterprises rely on OpSource's expertise, experience and agility to operate high-availability, business-critical hosting environments. Our industry-leading Application Operations service goes beyond traditional hosting by providing application management, change management, performance management and application optimization. OpSource Cloud™ is the first cloud to bring together the flexibility, availability and community of the public cloud with the security, performance and control the enterprise demands. Founded in 2002, OpSource is SAS 70 Type II, PCI DSS Level 1 and European Safe Harbor certified and has operations in California, Virginia, UK, Ireland, and India. For more information, please visit www.opsource.net.

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