SIIA Education Division News

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SIIA Announces Finalists for 2011 CODiE Awards in Education Technology

Eighty companies qualify for second round

WASHINGTON, D.C. (Apr. 11, 2011) – The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, announces finalists for the CODiE™ Awards in the education technology categories. Finalists now will be reviewed by SIIA members, who will vote on winners for all 24 categories. The winners will be announced on Monday, May 23 at the CODiE Awards Reception and Dinner, to be held as part of the 2011 Ed Tech Industry Summit.

Of 425 total nominations, 113 products from 80 companies were selected as finalists. Nominated products underwent an extensive review by judges via live demonstration, trial product access, and analysis of product documentation. With 14 nominations moving to the second round, Pearson garnered the most finalist slots for one company in all CODiE Awards categories this year. A complete list of the finalists is shown below, but also may be reviewed at http://www.siia.net/codies/2011/finalists.asp.

Of particular note, several categories experienced dramatic increases in participation during the entry period, reflecting trends seen in the education technology market. They include:

- Best Virtual School Solution for Students – nominations up almost 270 percent
- Best Corporate Learning Solution – nominations up 100 percent
- Best Postsecondary Instructional Solution – nominations up about 90 percent
- Best Reading/English Instructional Solution – nominations up about 70 percent
- Best Education Community Solution – nominations up about 60 percent

Karen Billings, Vice President of the SIIA Education Division, commended the companies that qualified as finalists: "The CODiEs reflect excellence and innovation in the education technology industry. We are pleased and proud to have so many companies participating this year and to have so many moving on to the member voting phase. Billings continued, saying, "We have a diverse range of companies represented, which reflects the overall health of the industry."

The CODiE Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now SIIA, so pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose – to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement.

2011 CODiE Awards Finalists (listed by product name, then company name)

Best Classroom Management System

- Blackboard Learn, Release 9.1 for K-12, Blackboard Inc.
- BrainHoney, Agilix Labs, Inc.

- LanSchool 7.5 Classroom Management Software, LanSchool Technologies, LLC
- PowerTeacher 2.0, Pearson
- EXCEED Student Achievement Manager, Spectrum K12 School Solutions Inc.

Best Corporate Learning Solution

- Blackboard Learn, Release 9.1 for Professional Education, Blackboard Inc.
- Business Book Summaries, EBSCO Publishing
- The GlobalEnglish Corporate Learning Service, GlobalEnglish Corporation
- mEKP - World's First Portable LMS, NetDimensions
- Safari Books Online, Safari Books Online

Best Education Community Solution

- BrainPOP Educators, BrainPOP
- ClassLink OnTrack, ClassLink, Inc.
- MyVRSpot, FTC Family of Companies
- Gaggle.Net, Gaggle.Net, Inc.
- Promethean Planet, Promethean Inc.
- journ(i)e, TH(i)NQ Ed

Best Education Game or Simulation

- ABC-CLIO Databases for Higher Education, ABC-CLIO
- VmathLive, Cambium Learning Group
- Virtual Pharmacy Externship for Technicians, Delmar Cengage Learning
- TIE – Totally Immersive Education, Emantras Inc.
- Hospitality and Tourism Interactive, Pearson
- Operation: Tectonic Fury Game Suite, The JASON Project, National Geographic Society

Best Education Reference Solution

- PebbleGo, Capstone Digital
- Logos Bible Software 4, Logos Bible Software
- NBC News Archives on Demand, NBC Learn
- eLibrary, ProQuest

Best Education Technology Solution for Productivity/Creativity

- RM Podium, RM Education
- SchoolWires Centricity2, SchoolWires, Inc.
- Juba, Six Red Marbles
- SMART Notebook Collaborative Learning Software, SMART Technologies ULC
- SoftChalk 6, SoftChalk LLC
- Snagit 10.0, TechSmith Corporation

Best Educational Use of a Device-Specific Application

- MimioStudio 7 Software, DYMO/Mimio ITT
- VizZle, Monarch Teaching Technologies
- SuccessMaker Collaborate, Pearson
- ActivInspire, Promethean Inc.
- Securexam Remote Proctor, Software Secure, Inc.

Best Instructional Solution in Other Curriculum Areas

- Gaggle.Net, Gaggle.Net, Inc.
- EasyTech, Learning.com
- Livemocha Active Courses™, Livemocha
- Big Bus 2, Sherston Software

Best Instructional Solution for Special Needs Students

- SmartTutor.com, Learning Today
- VizZle, Monarch Teaching Technologies
- Rethinkautism.com, Rethink Autism, Inc.
- Schoolnet Respond, SchoolNet, Inc.
- Waza, Six Red Marbles

Best K-12 Course or Learning Management Solution

- LaunchPad, ClassLink, Inc.
- BrainHoney, Agilix Labs
- Stars Suite, EdOptions, Inc.
- Haiku LMS, HAIKU Learning Systems, Inc.

Best K-12 Enterprise Solution

- AcceliTRACK/AcceliPLAN, Accelify
- Connect!, ConnectEDU
- EduTone Xchange, EduTone Corporation
- MyLearningPlan, My Learning Plan Inc.
- PowerSchool 6.2, Pearson

Best K-12 Instructional Solution

- Collaborative Classroom Suite, eInstruction
- LearnThatWord.org, eSpindle Learning (aka LearnThat)
- ExploreLearning Gizmos, ExploreLearning.com
- MyVRSpot, FTC Family of Companies
- netTrekker, netTrekker
- SuccessMaker, Pearson
- Schoolnet Instructional Management Suite (IMS), SchoolNet, Inc.
- iCORE, Triumph Learning

Best Mathematics Instructional Solution

- VmathLive, Cambium Learning Group
- DreamBox Learning K-3 Math, DreamBox Learning
- Math+ Program, K12 Inc. - Corporate Development
- SmartTutor.com, Learning Today
- Calculus: Early Transcendentals (e-Book), Pearson
- MyMathLab Algebra I and II, Pearson
- MyMathTest, Pearson

Best Mobile Education Solution

- Blackboard Mobile Learn, Blackboard Inc.
- Livescribe Echo Smartpen, Livescribe Inc. - Education Group
- enVisionMATH: Understanding Fractions, Pearson

- Grammar Jammers Primary Edition, Pearson
- Schoolnet iPhone Mobile Application, SchoolNet, Inc.
- Securexam Remote Proctor, Software Secure, Inc.

Best Postsecondary Course or Learning Management System

- Blackboard Learn, Release 9.1 for Higher Education, Blackboard Inc.
- Edvance360.com, Edvance360
- Jenzabar e-Racer, Jenzabar, Inc.
- joule learning management platform, Moodlerooms, Inc.

Best Postsecondary Enterprise Solution

- Connect! College Suite, ConnectEDU
- SuperAPP, ConnectEDU
- TopSchool Student Lifecycle Management System, TopSchool, Inc.

Best Postsecondary Instructional Solution

- Blackboard Learn, Release 9.1 for Higher Education, Blackboard Inc.
- Constellation, Bridgepoint
- Job & Career Accelerator, LearningExpress, LLC
- MyLiteratureLab, Pearson
- SAS OnDemand for Academics, SAS Institute Inc.
- SoftChalk 6, SoftChalk LLC
- Wimba Collaboration Suite, Wimba, Inc.

Best Professional Development Solution

- NetLearning Management System, CENGAGE Learning
- Acuity PhD, CTB/McGraw-Hill
- KDS Strategic PD Platform, Knowledge Delivery Systems, Inc.
- Words Their Way Online Workshop, Pearson
- PD 360, School Improvement Network
- Successatthecore.com, Vulcan Productions

Best Reading/English Instructional Solution

- LearnThatWord.org, eSpindle Learning (aka LearnThat)
- NewsMaker, EyePower, Inc
- Writer's Workspace, Glencoe/McGraw-Hill
- Imagine Learning English, Imagine Learning
- Raz-Kids.com, Learning A-Z
- Reading A-Z, Learning A-Z
- MyReadingLab, Pearson Education
- Explode The Code Online, School Specialty Intervention
- Time To Know, Time to Know

Best Science/Health Instructional Solution

- Adaminsideout.com, A.D.A.M., Inc.
- BrainPOP, BrainPOP
- ExploreLearning Gizmos, ExploreLearning.com
- OLogy, National Center for Science, Literacy, Education and Technology
- Operation: Tectonic Fury (Geology Curriculum), The JASON Project, National Geographic Society

Best Social Sciences Instructional Solution

- ABC-CLIO Databases for Middle and High Schools, ABC-CLIO
- myWorld Geography, Pearson
- SIRS Issues Researcher, ProQuest

Best Student Assessment Solution

- Literary Companion & Assessments21, AcademicMerit, LLC
- Acuity InFormative Assessment, CTB/McGraw-Hill
- Yearly ProgressPro, CTB/McGraw-Hill
- Promethean ActivProgress, Promethean Inc. (USA)
- Scantron's Comprehensive Assessment Solution, Scantron Corporation Testing & Assessment Division

Best Virtual School Solution for Students

- DreamBox Learning K-3 Math, DreamBox Learning
- Education2020.com, Education2020
- Virtual Public School Solution for Students, K12 Inc. - Corporate Development
- Plato.com, PLATO Learning, Inc.
- Camtasia Studio 7.0, TechSmith Corporation

Best Workforce Training Solution

- GoToTraining, Citrix Online
- Job & Career Accelerator, LearningExpress, LLC
- The High Ground, WILL Interactive, Inc.

For more information on the finalists, or to learn more about the CODiE Awards program, contact John Crosby on +1.202.789.4469.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. **The SIIA Education Division** serves and represents more than 150 member companies that provide software, digital content and other technologies that address educational needs. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. For more information, visit www.siia.net/education.

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