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## Education Division News

**For Immediate Release:**

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# SIIA Education Division Calls for Participants in 2011 Vision K-20 Survey

*Survey to provide educators with evaluation of growth toward Vision for K-20*

**Washington, D.C.** (May 5, 2011) – The Software & Information Industry Association (SIIA) announces the opening of its fourth annual *Vision K-20 Survey*. Sponsored by the organization's Education Division, the Vision K-20 Survey gives educators, administrators and faculty members from K-12 and postsecondary educational institutions the opportunity to take a short, online survey to evaluate their current technology use.

Focusing on goals outlined in the *Vision* roadmap, including 21st Century tools, accessibility, differentiated learning, assessment tools and enterprise support, institutions – schools, districts, two-year colleges and four-year universities – will be able to use the *Vision's* benchmarks to monitor their progress, and can complete the survey periodically as they work toward the *Vision for K-20* in education.

SIIA member organizations worked together to develop the *Vision K-20* initiative to serve as a guide for educational institutions to implement technology district- and campus-wide. This survey aims to collect additional data that will broadly assist educators in taking this important project to the next level of knowledge and success.

"We've developed a vision for K-20 education to ensure all students have access to a learning environment that prepares them to compete globally and lead the world in innovation," said Karen Billings, vice president of SIIA's Education Division. "As institutions complete the *Survey*, we hope it will set benchmarks for current and future progress in working toward the *Vision* to build a technology-savvy, educational atmosphere that helps to facilitate 21st century learning."

To learn more about this initiative, and to participate in the 2011 *Vision K-20 Survey*, visit www.siia.net/visionK20. **The survey closes May 31, 2011.**

SIIA values the support of its partners and their commitment to improving students' preparedness for an innovative and global economy. Partners committed to supporting the *Vision K-20* initiative and survey include: 1105 Media, the Consortium for School Networking (CoSN), edWeb.net, eSchool Media, The League for Innovation, WeAreTeachers and WeTheTeachers.

**About SIIA**

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. **The SIIA Education Division** serves and represents more than 170 member companies that provide software, digital content and other technologies that address educational needs. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. For more information, visit www.siia.net/education.

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