FISD News
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Robert Reich to Keynote at World Financial Information Conference

Top global financial information leaders to tackle industry issues and priorities

Washington, D.C. (June 16, 2011) - The Financial Information Services Division (FISD) of the Software & Information Industry Association (SIIA) today announced that Robert Reich, Chancellor's Professor of Public Policy at the Goldman School of Public Policy - University of California at Berkeley, will be the opening keynote for its 10th Biennial World Financial Information Services Conference (WFIC), slated for October 9-12, in San Francisco, CA.

As one of the nation's leading experts on work and the economy, Reich is well-suited to kick off WFIC. He has served in three national administrations, most recently as Secretary of Labor under President Bill Clinton. *Time Magazine* named him one of the ten most effective Cabinet secretaries of the last century.

His outspoken, realist outlook reaches millions of people each week through his syndicated columns, television appearances, and public radio commentaries. Last week, Reich made waves with his predictions about a looming "double-dip" recession--which preceded the week's alarming news about jobs and Wall Street.

According to Ludwig D'Angelo, Executive Director, J.P. Morgan Worldwide Securities Services and FISD Executive Committee Chair, “Robert Reich's expertise, industry knowledge and global perspective will be a perfect fit for the 2011 WFIC conference. He is someone who will help set the tone for a stimulating and valuable conference." D'Angelo further added, "In addition, we are extremely pleased about the impressive slate of speakers and events scheduled for WFIC this year. The topics and discussions encompass the global issues facing the financial information industry. WFIC is proven to be the single best venue to meet colleagues across the various constituency groups of Consumers, Exchanges and Data Vendors from more than 40 countries."

- For more information about WFIC, please visit: http://www.fisd.net/wfic/2011
- To request a media pass, or to schedule an interview with Robert Reich, please contact Laura Greenback at lgreenback@siia.net

About FISD
The Financial Information Services Division (FISD) of the Software and Information Industry Association provides a neutral business forum for exchanges, market data vendors, specialist data providers, brokerage firms, investment managers and banks to address are resolve business and technical issues related to the distribution, management, administration and use of market data. Participants use the forum to exchange ideas, build business relationships and improve the business climate associated with the worldwide flow of financial information. For more information, visit www.fisd.net.

About SIIA
The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. For further information, visit www.siia.net.

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