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SIIA

Media Release

For Immediate Release
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SIIA Content Division Announces New and Returning Board Members for 2009-10

Seasoned Executives from the Digital Content Industry Join SIIA Content Division Board

Washington, DC – March 13, 2009 -- The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industry, announced the new members of its Content Division Board of Directors today. Ten executives representing Content Division member companies have been elected to two-year terms.

The SIIA Content Division Board consists of representatives from member companies who are elected by the membership. Board members prioritize Content Division initiatives for the year and determine the projects, activities and events to be undertaken.

According to Ed Keating, Vice President for the SIIA Content Division, "The new composition of Content Division Board members represents one of the strongest and most savvy groups I have worked with during my SIIA tenure. It's a great pleasure to be able to work with such an expert and talented board."

The newly elected – and re-elected – board members serving two-year terms (2009 and 2010) are:

- John Blossom, President, Shore Communications Inc.
- David Kellogg, CEO, Mark Logic Corp.
- Scott Livingston, Vice President, LexisNexis Group
- Edward Colleran, Senior Director, International Relations, Copyright Clearance Center
- Jeffrey Massa, President and CEO, YellowBrix, Inc.
- Robin Neidorf, General Manager, Free Pint Limited
- Larry Schwartz, President, Newstex, LLC
- Webb Shaw, Director, Editorial Resources, J.J. Keller & Associates, Inc.
- Amiad Solomon, CEO, Peer39
- Keith White, Senior Vice President and General Manager, Congressional Quarterly

These members will join eleven board members who will be serving the second year of their two-year terms. These board members are:

- Christopher Brown, Senior Vice President, Pearson Curriculum Group
- Daniel Duncan, Director - Government Affairs, The McGraw-Hill Companies
- Andrew Elston, Director, Publisher Services, iCopyright
- Hal Espo, President, Contextual Connections, LLC
- Barry Graubart, Vice President, Product Management, Alacra
- Kathleen Greenler Sexton, Chief Marketing Officer, Business and Legal Reports Publishing (BLR)
- Darrell Gunter, Executive Vice President/ Chief Marketing Officer, Collexis Holdings, Inc.
- Peter Jackson, Chief Scientist, Thomson Corporation
- Michael Marchesano, Managing Director, The Jordan, Edmiston Group, Inc.
- Sara Ryan, Director, LexisNexis
- Kate Worlock, Director - Market Intelligence Service, Outsell Inc.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For further information, visit www.siia.net.

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