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Media Advisory

For Immediate Release
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SIIA's 2009 Ed Tech Government Forum Will Feature Keynote Address by Top Aide to Education Secretary Duncan

D.C. Speech will address the Obama Education Agenda, Federal Stimulus *and* the Role of Technology and Innovation in Schools

Washington, DC March 3, 2009 - The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, announced today that its Ed Tech Government Forum will feature a keynote address by Marshall "Mike" Smith, Senior Counselor to U.S. Education Secretary Arne Duncan. Smith will discuss the Obama education agenda, education innovation, the federal stimulus rollout, and the role of technology and e-learning.

Media are invited to attend the 6-7:30pm reception on March 17 in Washington, DC, during which Smith will speak. The address will be attended by some 150 senior high-tech executives and education leaders. The executives – from SIIA-member publishers/developers of educational software, online curriculum, and educational technologies – are in Washington, DC to learn about federal initiatives shaping K-20 education in order that they can best help educators and students meet their educational needs through technology.

- **For press credentialing to attend the March 17 reception/keynote, please contact:** Eileen Bramlet at ebramlet@siia.net
- **For general information regarding the conference, please visit:** www.siia.net/etgf/2009/
- **For more details regarding the programmatic elements of conference sessions, please contact:** Mark Schneiderman at marks@siia.net
- **For an archive of past events, please visit:** http://www.siia.net/etgf/2009/past.asp

About SIIA
The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industries. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. For further information, visit www.siia.net

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