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From Code to Kudos - SIIA Announces 2009 "Best of Breed" CODiE Awards Finalists

More Than 850 Nominations Received for Premier Industry Recognition This Year

Washington, D.C. – February 24, 2009 –The Software & Information Industry Association (SIIA) today announced the list of Finalists for its 24TH Annual CODiE Awards. Established in 1986, the CODiE Awards celebrate outstanding achievement and vision in the software, digital information and education technology industries.

Through a unique combination of journalist and expert peer review, the CODiE Awards recognize 71 categories of outstanding products and services. This year's 345 Finalists represent an impressive array of technology and business excellence and success.

Nearly 190 judges encompassing tech trade journalists, consultants, educators, IT and product specialists, and other knowledgeable, yet neutral, experts have reviewed *all* of the products entered. The Finalists were chosen from more than 850 nominations submitted by 600 companies.

According to SIIA President Ken Wasch, "The competition is particularly steep this year during the 24th Annual SIIA CODiE Awards, making selection as a CODiE Finalist a real achievement." Wasch further added that "All the companies on this year's list of CODiE Finalists should feel justifiably proud of their accomplishment in making it to this stage, and have much excitement to look forward to regarding the upcoming CODiE Awards voting!"

The next step in the process brings the Finalist products before the SIIA members for their votes to determine the winners in each category. **The 2009 CODiE Awards will be presented at a gala event on May 5, 2009, at the historic Palace Hotel in San Francisco, CA.**

Media interested in attending the CODiE Awards Gala, and/or in interviewing SIIA President Ken Wasch regarding the program, should contact Eileen Bramlet, ebramlet@siia.net, or call: 703.927.2022.

For a complete list of the 2009 CODiE Awards Finalists, please visit:
www.siia.net/codies/2009/finalist_list.asp

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industries. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. For further information, visit www.siia.net

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