

January 13, 2021

TO THE MEMBERS OF THE UNITED STATES CONGRESS:

We, the undersigned, urge Congress to pass comprehensive privacy legislation. It has been 1,285 days since the California Consumer Privacy Act, America's first comprehensive data protection law, was signed. Consumers and businesses should not be forced to wait longer for legislation that equally protects the privacy of all Americans.

A growing patchwork of state laws are emerging which threaten innovation and create consumer and business confusion. Last year alone, Virginia and Colorado passed legislation that differs from California's new California Privacy Rights Act. Twenty-six other states and the District of Columbia also considered data protection legislation.<sup>1</sup> These proposals would take significantly diverse approaches on enforcement, duties, and scope that would make compliance incredibly difficult for small businesses to compete.

As the Federal Trade Commission considers a privacy rulemaking that would add a further layer of complexity to the state patchwork, it is critical that Congress pass one single national standard. This standard must provide meaningful and robust protections for consumers through sole federal agency and state attorney general enforcement.

Data is foundational to America's economic growth and keeping society safe, healthy and inclusive. Technologies like artificial intelligence are leading to vaccine development and expanding opportunities financially to those who have traditionally been underserved. Fundamental to the use of data is trust. A national privacy law that is clear and fair to business and empowering to consumers will foster the digital ecosystem necessary for America to compete.

We are united for privacy and urge you to pass bipartisan and durable national data protection legislation.

Sincerely,

**National Associations**

U.S. Chamber of Commerce

America's SBDC

Consumer Data Industry Association

Foodservice Equipment Distributors Association

National Association of Federally-Insured Credit Unions

National Association of Surety Bond Producers

National Business Coalition on E-Commerce and Privacy

National Waste & Recycling Association

Security Industry Association

Software & Information Industry Association (SIIA)

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<sup>1</sup> [https://americaninnovators.com/wp-content/uploads/2021/01/CTEC\\_Privacy2021\\_HeatMap\\_v2.pdf](https://americaninnovators.com/wp-content/uploads/2021/01/CTEC_Privacy2021_HeatMap_v2.pdf)

TechNet  
U.S. Minority Chamber of Commerce

**Alabama**

Enterprise Chamber of Commerce  
Prattville Area Chamber of Commerce  
Selma and Dallas County Chamber of Commerce and Tourism Information

**Arizona**

Arizona Chamber of Commerce and Industry  
Buckeye Valley Chamber of Commerce  
Chandler Chamber of Commerce  
Greater Phoenix Chamber  
Lake Havasu Area Chamber of Commerce  
Sierra Vista Area Chamber of Commerce  
Surprise Regional Chamber of Commerce

**California**

Danville Area Chamber of Commerce  
Gateway Chambers Alliance  
Greater Grass Valley Chamber of Commerce  
Greater San Fernando Chamber of Commerce  
Long Beach Area Chamber of Commerce  
Los Angeles Area Chamber of Commerce  
Norwalk Chamber of Commerce  
Palos Verdes Peninsula Chamber of Commerce  
Pleasanton Chamber of Commerce  
Rancho Cordova Area Chamber of Commerce  
San Juan Capistrano Chamber of Commerce  
San Mateo Chamber of Commerce  
Simi Valley Chamber of Commerce  
The Greater Escondido Chamber of Commerce  
Torrance Area Chamber of Commerce

**Georgia**

Barrow County Chamber of Commerce, Inc.

**Idaho**

Pocatello-Chubbuck Chamber of Commerce

**Illinois**

Joliet Region Chamber of Commerce & Industry  
Naperville Chamber of Commerce  
The Greater Springfield Chamber of Commerce

## **Indiana**

South Bend Regional Chamber

## **Iowa**

Council Bluffs Area Chamber of Commerce

Mason City Chamber of Commerce

## **Kansas**

Overland Park Chamber of Commerce

## **Maryland**

Baltimore County Chamber of Commerce

Central Maryland Chamber of Commerce

Cybersecurity Association of Maryland, Inc.

Howard County Chamber

Maryland Chamber of Commerce

Maryland Hispanic Chamber of Commerce

Salisbury Area Chamber of Commerce

Washington County Chamber of Commerce

## **Massachusetts**

Greater Boston Chamber of Commerce

One SouthCoast Chamber

## **Minnesota**

Austin Area Chamber of Commerce

## **Nevada**

Carson City Chamber of Commerce

White Pine Chamber of Commerce

## **New Jersey**

Greater Westfield Area Chamber of Commerce

## **New Mexico**

Southwest Cable Communications Association (Arizona and New Mexico)

## **New York**

Corning Area Chamber of Commerce

Greater Rochester Chamber of Commerce

## **North Carolina**

North Carolina Chamber

The Chamber, Leading Business in Cabarrus

**Ohio**

Solon Chamber of Commerce

**Oklahoma**

The State Chamber of Oklahoma

**Oregon**

Oregon Business & Industry

**Pennsylvania**

Beaver County Chamber of Commerce

Cambria Regional Chamber

Greater Latrobe Laurel Valley Regional Chamber of Commerce

Pennsylvania Chamber of Business and Industry

Schuylkill Chamber of Commerce

Southern Chester County Chamber of Commerce

**South Carolina**

Hilton Head Island-Bluffton Chamber of Commerce

**Tennessee**

Pigeon Forge Chamber of Commerce

**Texas**

Dripping Springs Chamber of Commerce

Grapevine Chamber of Commerce

Greater Tomball Area Chamber of Commerce

Longview TX Chamber of Commerce

Rowlett Area Chamber & Visitors Center

**Utah**

Point of Mountain Chamber of Commerce

Salt Lake Chamber

South Valley Chamber of Commerce

**Virginia**

Virginia Chamber of Commerce

**Washington**

Association of Washington Business

Auburn Area Chamber of Commerce

Burlington Chamber of Commerce

Moses Lake Chamber of Commerce

Seattle Metropolitan Chamber of Commerce

Shelton-Mason County Chamber

Washington Retail Association

**Wyoming**

Casper Area Chamber of Commerce