

One of our most popular events is live again in 2022!

Executive Summit

April 26–27, 2022

Marriott Marquis

1535 Broadway, New York City

SPONSORSHIP OPPORTUNITIES

BONUS!

Reserve your sponsorship by February 14th and add on the opportunity to moderate one of our popular Leadership Roundtable discussions.

The largest event exclusively for business information executives

- New 1 ½ day format idea for busy CEOs (starts April 26th @ 3 pm, ends April 27th 5 pm EST)
- Single track of content so you're always reaching the entire audience
- Co-located with the prestigious annual Neal Awards — sponsors get bonus of both audiences

All sponsorships are available on a first-come, first-served basis.

INDUSTRY INSIGHTS (limit 2)

Show off your expertise and leadership in a 10-minute strategic case study presentation. Topic must be pre-approved. Comes with brand logo on screen, on podium, and at door, plus an intro from the event moderator. 1 available after opening night keynote and 1 available with the morning keynote on Day 2. Includes 2 full Summit passes (a \$1,398 value!)

Sponsor fee: \$12,000

LANYARD SPONSOR (limit 1)

Brand visibility throughout the event. Sponsor supplies branded lanyard of your choice. Includes your logo on attendee name badge plus 1 full Summit pass (a \$699 value!)

Sponsor fee: \$3,500 + your cost of lanyards

OPENING NIGHT RECEPTION SPONSOR (limit 1)

Help us host the opening reception with hors d'oeuvres and full bar, immediately following the evening keynote. Includes signage, introduction, 30-second welcoming remarks, and opportunity to offer a branded gift item. Includes 1 full Summit pass (a \$699 value!)

Sponsor fee: \$7,500 + your cost of branded gift (optional)

TOTE BAG SPONSOR (limit 1)

Brand visibility throughout the event and long after the event is over. Sponsor supplies bag of your choice. Includes 1 full Summit pass (a \$699 value!)

Sponsor fee: \$5,000 + your cost for bags

SOLD

SANITATION STATION SPONSOR (limit 1)

Two branded hand sanitation stations will help protect our event environment. Sponsor may supply a tastefully co-branded Executive Summit face mask in attendee bag. Includes 2 full Summit passes (a \$1,398 value!)

Sponsor fee: **\$3,500** + your cost for masks

BREAKFAST SPONSOR (limit 1)

Be the hero who gets their day off to a great start. Brand visibility at breakfast station and 1 full Summit pass (a \$699 value!)

Sponsor fee: **\$2,500**

MORNING KEYNOTE SPONSOR

Host the morning keynote on day two by making a brief welcome and introduce the speaker. Opportunity for branded gift item. Includes 1 full Summit pass (a \$699 value!)

Sponsor fee: **\$4,500** + branded gift (optional)

KEYNOTE LUNCH SPONSOR

Host the event's only keynote luncheon, scheduled for day two. Company representative may make brief welcome and introduce the speaker. Opportunity for branded gift item. Includes 1 full Summit pass (a \$699 value!)

Sponsor fee: **\$4,500** + branded gift (optional)

FUN & GAMES SPONSOR

Host a lighthearted icebreaker game to kick off the keynote luncheon. Brief introduction at the podium and explain the game. One winner per table.

Sponsor fee: **\$2,500** + 1 gift card in amount of your choice for each table

All above sponsorships include:

- Sponsor collateral distributed in attendee bags
- Logo in sponsor PowerPoint loop and on event signage
- Logo with link on Executive Summit event web page and marketing emails
- Article or blog in AM&P Network *AMPLify* e-newsletter, reaching 1,000 B2B publishing professionals
- Recognition from the podium
- 6x5-ft free-standing exhibit in sponsor area with access to electricity
- Full attendee roster (including contact info for those who don't opt-out)

Also available on a limited basis!

EXHIBIT IN SPONSOR AREA

Draw in new customers with a 6x5-ft free-standing exhibit with access to electricity. Includes logo with link on Executive Summit event web page and attendee roster list + 1 full Summit pass (a \$699 value!)

Sponsor fee: **\$3,500**

TOTE BAG GIFT OR BROCHURE

Put a little something in each attendee tote bag so they remember you long after the event is over.

Sponsor fee: **\$699** + your cost of brochure or gift

EXECUTIVE SUMMIT SCHEDULE AT A GLANCE

APRIL 26

11am-2pm	Neal Awards Ceremony
3pm	CEO Council meeting
4pm	Opening Keynote
4:45pm	Industry Insight
5pm	Cocktail reception

APRIL 27

6am-8am	Breakfast:
8am-8:45am	Keynote
8:45am	Industry Insight
9am-9:30am	Session
9:30-10:15am	Leadership Roundtables
10:15am-10:45am	Session
10:45am-11:15am	Networking Break
11:15am-11:45am	Session
11:45-1pm	Lunch & Keynote
1pm-1:45pm	Leadership Roundtables
1:45pm-2pm	Session
2pm-2:30pm	Networking Break
2:30pm-3pm	Session

End of Conference

To secure your first-choice sponsorship or more information, contact: Weston Kalogridis, weston@kalomedia.com or (313) 610-8092



EXECUTIVE SUMMIT SPONSORSHIP FORM

AUTHORIZING REPRESENTATIVE

Organization Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Upon receipt of this Agreement, SIIA (parent company of AM&P Network) will issue an invoice for the total amount due. Payment can be issued to SIIA via credit card or wire transfer (ACH).

Neither party shall be liable for failure to perform their obligations under this Agreement as a result of acts of God, government regulations, disaster, strikes, civil orders, or other emergencies making it illegal or impossible to conduct this conference.

This Agreement is governed by the laws of the District of Columbia and the United States of America. Any disputes arising out of this Agreement will be resolved in Washington, DC.

This Sponsorship Agreement sets forth the entire agreement and understanding of the parties relating to the subject matter herein and merges and supersedes all prior agreements, discussions and understandings between them. No modification or amendment to this Agreement, nor any waiver of any rights under this Agreement, shall be effective unless in writing signed by both parties.

Authorizing signature (e-signature accepted) _____

Additional sponsorship information will be sent to you upon receipt of signed agreement.

INDUSTRY INSIGHTS (limit 2)

LANYARD SPONSOR (limit 1)

OPENING NIGHT RECEPTION SPONSOR (limit 1)

TOTE BAG SPONSOR (limit 1)

SANITATION STATION SPONSOR (limit 1)

BREAKFAST SPONSOR (limit 1)

MORNING KEYNOTE SPONSOR

KEYNOTE LUNCH SPONSOR

FUN & GAMES SPONSOR

EXHIBIT (6x5 ft freestanding display)

TOTE BAG GIFT OR INSERT

Complete payment due by **MAY 25, 2022**

Total _____

Pay by wire transfer (ACH)

Pay by credit card

Our accounting department will contact you to receive the necessary payment information.

Please return this completed reservation form to Weston Kalogeridis at weston@kalomedia.com.

Questions? Contact Weston at (313) 610-8092