

Lighting a Path Forward for Associations Council

1 Minute



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NEW DEI STATEMENT AND IMPLEMENTATION PLAN UNVEILED

As AM&P Network's Associations Council continues to grow and evolve, we are rededicating ourselves to the values, goals, and initiatives that have helped us serve members like you over the years. Perhaps nowhere is that more important than ensuring all our members are represented, welcomed, and heard through our diversity, equity, and inclusion efforts.

To reaffirm our commitment to progressive change, we are unveiling a new DEI statement and implementation plan.

Our new statement reiterates the Council's commitment to anti-racism, eliminating other prejudices, and to elevating equity in all areas of our community.

“As we stand up against inequality, we will actively honor all voices from marginalized groups or communities. In service of our association members and industry service partners, we are responsible for ensuring that the Associations Council is regularly making progressive change toward diversity, equity, and inclusion.”

— AM&P Network Associations Council Diversity, Equity and Inclusion Statement

This new statement represents the culmination of the latest efforts of the DEI Initiative that started last year and is being led by Association Council Advisory Board members Randy Townsend and Kaylen Tucker. The initiative is focused on dedicating ourselves to collaborative opportunities, knowledge development, member experience, organizational policy, and representation.

“This is a long-term initiative with several stages — looking within the Associations Council organization and thinking about some of the elements: the programming, topics we cover, the reputation that we have — looking at every aspect,” says Tucker, associate executive director of communications and editor-in-chief of NAESP. “The next stage is sharing recommendations and demonstrating how other professional organizations can do the same.”

The Associations Council will advance its DEI goals through action on a consistent and ongoing basis. Those actions will include: content development, our new Equity Award, collaboration with the industry service provider (ISP) community, training, membership surveys, an equity audit, and creation of a Diversity, Equity, and Inclusion Council.