



SENIOR DIRECTOR FOR PRIVACY AND DATA POLICY

Title/Position: Senior Director for Privacy and Data Policy

Department: Public Policy

Position Status: Exempt

Reports to: Senior Vice President Global Public Policy

Overview:

Function. The Software & Information Industry Association (SIIA) – the principal trade association for the business-to-business content and information industries, education technology, associations, and related interests – is looking for a dynamic, experienced policy professional to join its Public Policy team. Reporting to SIIA’s Senior Vice President, Global Public Policy, the Senior Director for Privacy and Data Policy is the primary SIIA contact for member companies on privacy and general data policy issues, with a special focus on the issues listed below. The Senior Director is responsible for advocacy with the Executive Branch, Congress, federal regulatory agencies, global agencies and legislatures, state agencies and legislatures, trade associations, industry coalitions, the press, and other stakeholders. The Senior Director also is responsible for the international aspects of the issues in her/his portfolio and works with the broader team to support SIIA’s domestic policy agenda.

The Organization. SIIA connects more than 500 data, financial information, education technology, specialized content and publishing, and health technology companies. Our diverse members help learners of all ages prepare to succeed in their future, manage the global financial markets, develop software that solves today’s challenges through technology, provide critical information that helps inform global businesses large and small, and innovate for better health care and personal wellness outcomes.

The Senior Director for technology policy has overall substantive responsibility for technology policy issues, with a special focus on:

- Privacy, data protection, and data security laws, regulations, and policies at the federal and state levels;
- Cross-border data flows, with an emphasis on countering the growing global trends toward data localization;
- The intersection of privacy standards with other data policy frameworks, including with AI, competition law, digital trade policy and enforcement, and consumer protection law; and

- Other technology policy issues as assigned by the SVP of Global Public Policy or SIIA president.

In this job, you will:

- Work with SIIA's Government Affairs Council members to develop privacy and data policy.
- Develop and author policy content for internal and external audiences, including educational materials for SIIA members, white papers, testimony, advocacy briefs directed to policymakers, op-eds and other advocacy statements.
- Advocate SIIA positions and policy content before external stakeholders, including global and domestic lawmakers and regulators, other trade associations, and tech policy stakeholders.
- Organize, execute, and participate in advocacy and capacity-building events, including substantive updates to SIIA members, conferences, Capitol Hill briefings and hearings, as well as events in other fora including conferences with global audiences.
- Monitor legislative and regulatory trends for assigned issue areas, including domestic privacy frameworks that impact the need for interoperability. Monitor and remain up to date of state privacy frameworks and related policy proposals.
- Identify emerging policy issues, and work with SIIA members and policy staff to develop new policy positions and content, including identifying opportunities for SIIA to be an early thought leader on emerging issues.
- Raise SIIA's profile among policymakers and other industry and consumer advocacy stakeholders, with an aim to leverage opportunities for testimony before policymakers and to identify opportunities for coalition-building.
- Prepare and/or participate in the preparation of weekly, monthly, and semi-annual reporting to members on policy activities, engagement, and success outcomes. Provide updates on policy areas to include in relevant SIIA newsletters and member updates.
- Other duties as assigned.

Minimum Requirements:

- 3-5 years of experience and/or proven comprehensive knowledge of privacy and data policy issues.
- Experience working with stakeholders and driving consensus-based solutions.
- Political acumen, with experience for the political processes in the United States Congress and Executive Branch.
- Ability to write well and concisely for different audiences, from legislators to regulators to the general public.
- Ability to work in a collaborative, fast-paced environment.
- Ability to work effectively with and through committees to accomplish SIIA projects
- Ability to handle numerous issues, committees, tasks and assignments.
- Discipline to work successfully without close supervision.
- CIPP certification a plus but not required; interested in and dedication to obtaining CIPP/US, CIPP/EU, and CIPP/C certifications.
- Bachelor's Degree Minimum with JD or other graduate degree(s) preferred.

Benefits:

- Competitive Salary & Growth Potential

- Paid Annual & Sick Leave
- Paid Holidays
- Health/Vision/Dental Coverage
- 401(k) Retirement Savings Plan
- Flexible remote work policy
- Representing the world's most dynamic industries

What We Love About You:

- You are thoughtful, energetic, innovative, results-oriented and a resourceful self-starter.
- You have a tenacious work ethic, dedicated to exceeding expectations.
- You have a “customer first” mindset and are obsessive about building and maximizing value for our members.
- You are collaborative and accountable, and committed to integrity.
- You embrace the diverse perspectives of all people and honor them with dignity and respect.
- You find time to laugh and strive to “make people’s day” in all your interactions.

Please submit a resume to rabraham@sia.net with “Senior Director, Privacy and Data Policy” in the subject line.

SIIA believes a diversity of voices leads to better outcomes for our members, our employees, our products and our communities. We are proudly committed to equal employment opportunity regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability, gender identity, political persuasion or Veteran status. If you have a disability or special need that requires accommodation, please let us know.