



March 19, 2025

The Honorable Edgar Gonzalez, Jr  
240-W Stratton Office Building  
Springfield, IL 62706

RE: HB3041, the Illinois Data Privacy and Protection Act

Dear Chair Gonzalez,

I write on behalf of the Software & Information Industry Association (SIIA) to oppose HB3041, the Illinois Data Privacy and Protection Act.

SIIA is the principal trade association for companies in the business of information, including its aggregation, dissemination, and productive use. Our members include roughly 375 companies reflecting the broad and diverse landscape of digital content providers and users in academic publishing, education technology, and financial information, along with creators of software and platforms used worldwide, and companies specializing in data analytics and information services.

While SIIA appreciates the committee and legislature considering comprehensive privacy legislation to protect consumers and Illinoisians, we strongly urge the committee to consider following emerging norms in U.S. state privacy law instead of the American Data Privacy and Protection Act (ADPPA). Currently, 19 states have passed data privacy legislation with several states likely to follow this year. We encourage Illinois to implement legislation in line with current laws in states with widely accepted models like Virginia and Connecticut. This would allow consumers to better understand their protections as they align with current states' laws; it would also enable companies of all sizes operating in good faith to better comply with any new law in Illinois as opposed to creating a contradictory system for a single state.

Furthermore, SIIA has concerns with following the federally proposed ADPPA, whose provisions created widespread concern that ultimately prevented its passage. These concerns include the attempt to include "derived" data from publicly available information, a novel approach to royalties duties, civil actions from municipalities' attorneys as opposed to the Attorney's General Office, the inclusion of a private right of action with potential punitive damages, and the definition of data broker.

SIIA would be happy to discuss our concerns with HB3041, the Illinois Data Privacy and Protection Act with your or a member of your staff.

Thank you,

Abigail Wilson  
State Policy Manager